

A Regional Community Conversation

MANY VOICES, ONE VISION



COMMUNITY FOUNDATION
OF
NORTHWEST MISSOURI

1 | APRIL 29, 2020



MAXIMIZE
NWMO

Maximizing our collective potential by dreaming big and working better together.

OUR REGION

URBAN, Metro County

Has a densely-settled urban entity with 50K+ people

RURAL, Metro County

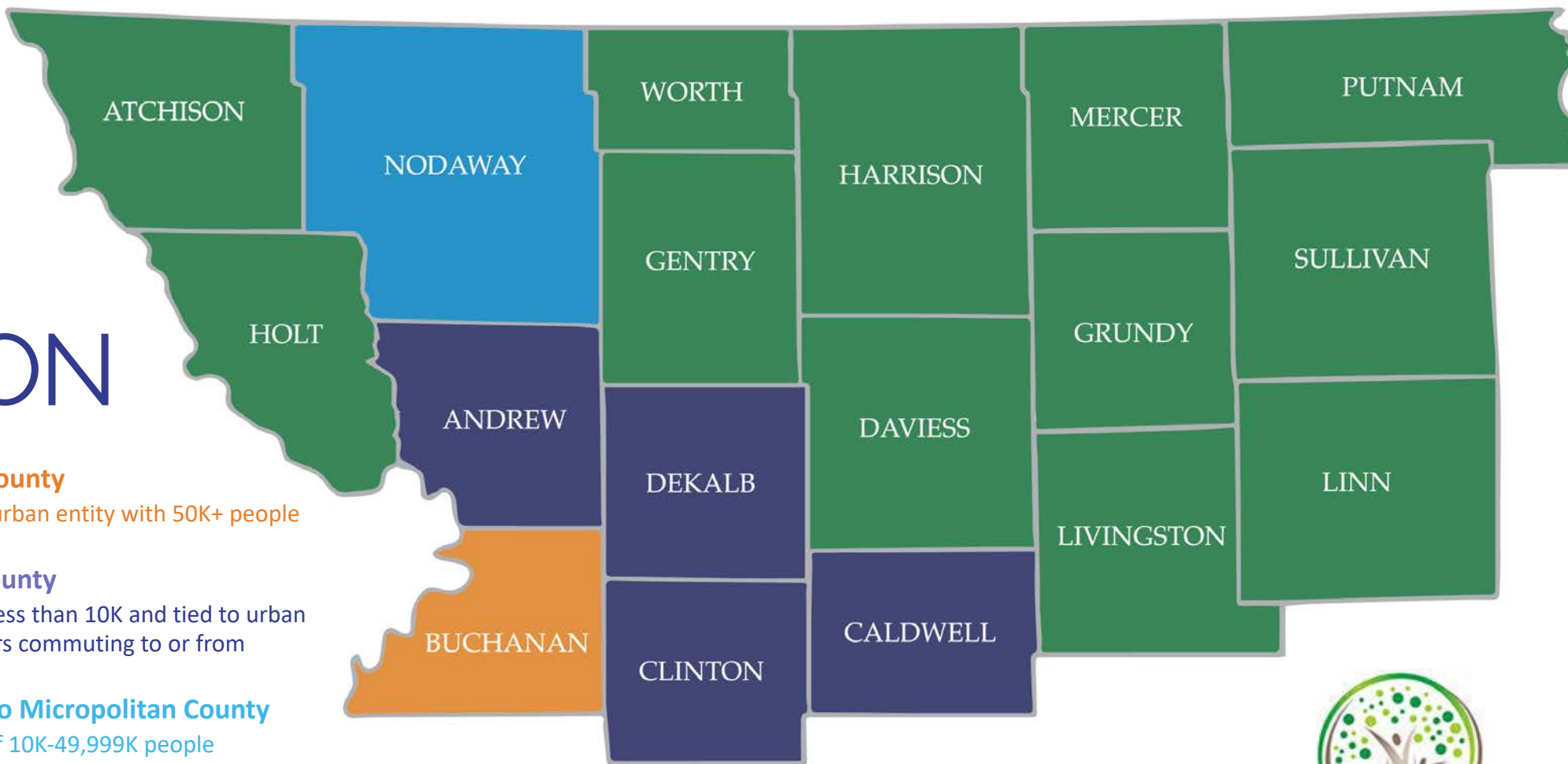
All urban clusters are less than 10K and tied to urban core with 25%+ workers commuting to or from

RURAL, Nonmetro Micropolitan County

Has an urban cluster of 10K-49,999K people

RURAL, Nonmetro, Noncore County

All urban clusters are less than 10K and urban core commuters at less than 25%



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REGIONAL VITALITY PILOT EARLY STAGES



A regional approach...

2012 – 2013

Transfer of Wealth Study

2015 – 2016

Rural Regional Community Conversations

2016-2018

**Launched Pilot with 3 Communities/Trade
Areas in a National Learning Collaborative**

2017 – 2020

**Applying Learning and Designing
a Regional Support Framework**



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PARTNERS AND COMMUNITIES

ALBANY

BETHANY

BROOKFIELD

MARCELINE

MARYVILLE



COMMUNITY FOUNDATION
OF
NORTHWEST MISSOURI

communitiesofexcellence²⁰²⁶[™]

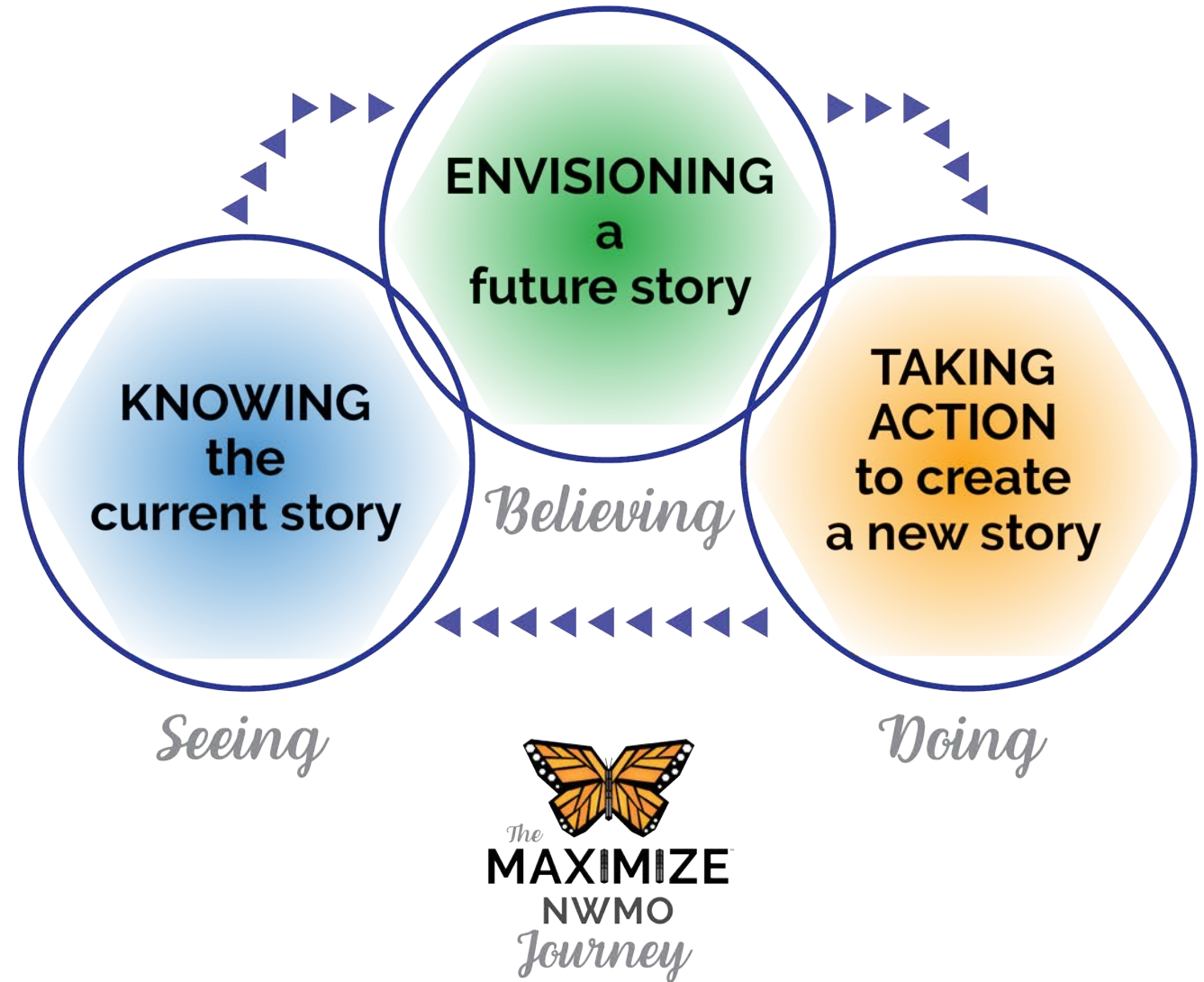


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ALIGNING ATTITUDES AND ACTIONS

**Facilitating quick wins
and long-term
transformation.**



PROGRESS AND LESSONS LEARNED



- Diverse thinkers benefit from focus, a common language, and direction.
- Leadership skills are not second nature.
- Rural lacks time, money, and energy.
- Engage all ages.
- Balance strengths and weaknesses.
- System thinking is important.
- Data can translate to opportunity.

More communication!

PROVEN APPROACH

A catalyst for progress...

- Coordination and alignment of efforts
- Mutually agreed upon shared values
- Leadership development and coaching
- Data-informed decision-making
- Inclusive and broad communication
- Performance improvement principles

“We are getting out of our traditional thinking and seeing things happen across organizations. I give credit to this approach for that. We’re busy working on the priorities we identified.”

*— Josh McKim, Maryville Economic
Development Director*



A GROWTH FRAMEWORK

Supporting progress in local communities and the region at the same time in a repeating cycle



2019-2021 ENVISIONED END GOAL



A rural-based system of collaborACTION that serves as a guide and source of support for leaders to reach shared goals.

Help local communities and the region:

- **Recognize opportunities across map lines,**
- **Make decisions together, and**
- **Change economy for the better.**

IT TAKES
EVERYONE
WORKING
TOGETHER

Many Voices,
One Vision



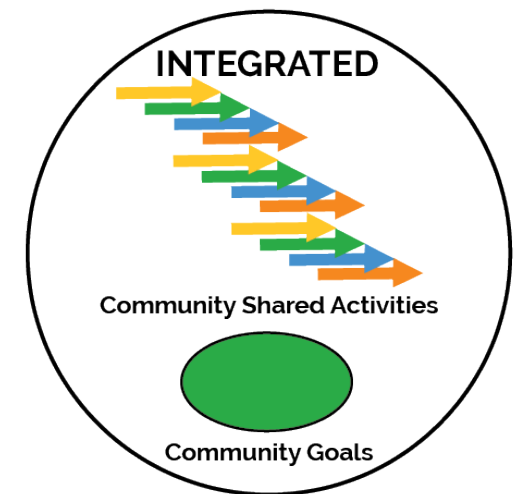
EMPOWERING LEADERS

Helping local communities and the region maximize win-win opportunities.

Many Voices



One Vision



Local and regional communities respecting individual interests while working together on shared needs.

NEXT STEPS FOR HOW WE TO GET MOVING



When reading a map the first steps are to:

- Figure out where you are,
- Understand your surroundings,
- Get your bearings, and,
- Decide which way to turn to get where you're going.

Welcome!

Dr. Sarah Low
Hannah McClure



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NEXT STEPS VERIFIED BY RESEARCH AND EXPERIENCE

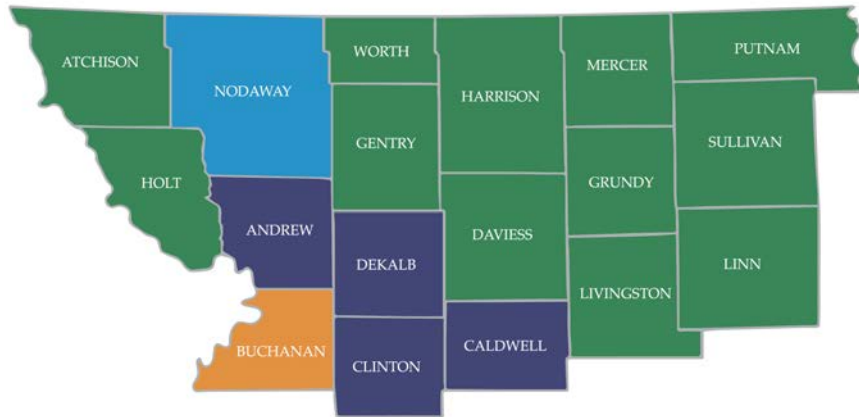
*Growing the
Entrepreneurial Pipeline*

Exceed
Regional
Economic &
Entrepreneurial
Development

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- #1** Make “placemaking” and quality of life efforts a focus to ensure, and promote our thriving life here
▶ Return migration
- #2** Prioritize implementation and better align the great resources we already have
- #3** Provide support and training for people collabor**ACTING**

WHAT ARE YOU MOST INTERESTED IN MOVING FORWARD?



What strategic investments will ...

- **Help create a better “new normal”?**
- **Expand what we already have?**
- **Build essentials?**
- **Encourage people?**



www.maximizenwmo.org

OPPORTUNITY

Q:

Do we want to work on a thriving future for ourselves, our children, and grandchildren?

A:

If yes, **Maximize NWMO** is ready and willing to help.

We believe the success in the future is based on our work today



THIS WORK
AND YOU
MATTER



**ADVOCACY
CONNECTIONS
PARTICIPATION**

Join us on

May 7th @ 9:00 a.m.

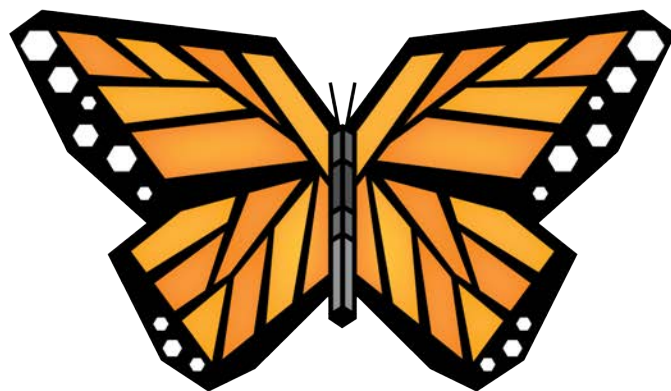
May 8th @ 9:00 a.m.

The background of the slide features a light blue sky with several monarch butterflies in flight. At the bottom of the slide, there is a horizontal bar composed of several colored segments: orange, yellow, dark blue, light blue, and green. The text is centered and reads:

*“Never doubt that a small group
of thoughtful, committed
[empowered and organized]
citizens can change the world;
indeed, it’s the only thing
that ever has.”*

- Margaret Mead, anthropologist, and [Christel Gollnick, JUPER Communications]

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Register and Reach Out Today!

together@maximizenwmo.org | www.maximizenwmo.org