

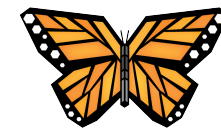
Welcome to the a Discovery Group for

High-Speed Broadband Internet in Northwest Missouri



COMMUNITY FOUNDATION
OF
NORTHWEST MISSOURI

1 | June 15, 2020



MAXIMIZE
NWMO

Dream big and grow together.

AGENDA | Monday, June 15, 2020

- **Welcome and introductions**
- **Where we're at on our path and purpose of the Discovery Group**
- **What technology is possible?** – Dr. Lav Gupta, University of Missouri
- **What is working in other regions and how does the funding flow?**
– Tim Arbeiter, Missouri Dept. of Economic Development
- **What is the state of availability now?** – Internet Service Providers
- **Next Steps**

OUR REGION

URBAN, Metro County

Has a densely-settled urban entity with 50K+ people

RURAL, Metro County

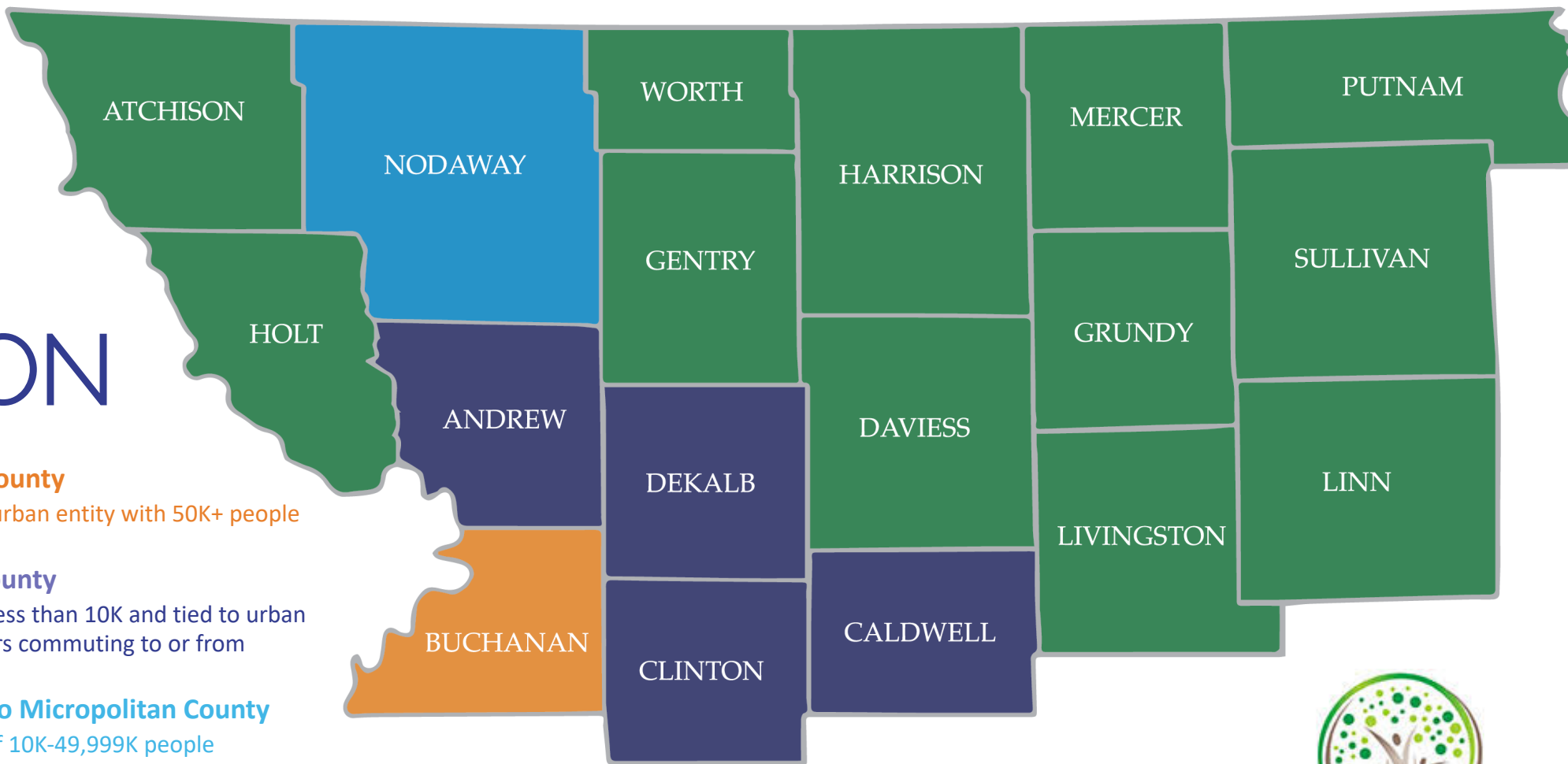
All urban clusters are less than 10K and tied to urban core with 25%+ workers commuting to or from

RURAL, Nonmetro Micropolitan County

Has an urban cluster of 10K-49,999K people

RURAL, Nonmetro, Noncore County

All urban clusters are less than 10K and urban core commuters at less than 25%



COMMUNITY FOUNDATION
OF
NORTHWEST MISSOURI

EMPOWERING LEADERS

**Helping local communities and
the region maximize win-win
opportunities.**

Many Voices



One Vision



IT TAKES
EVERYONE
WORKING
TOGETHER

Many Voices,
One Vision



WHO ELSE NEEDS TO BE INVITED AND INVOLVED?

**#1 Regional Community Conversations
to draft Strategy Action Map**

#2 Form Discovery Groups

Bring together experts serving within
the region to learn more about what is
being done to address topics of
highest priority.

#3 Form CollaborACTION Teams



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NWMO**



ALBANY
BETHANY
BROOKFIELD
MARCELINE
MARYVILLE

communities of excellence²⁰²⁶

USDA-RD



REGIONAL COMMUNITY RESIDENTS



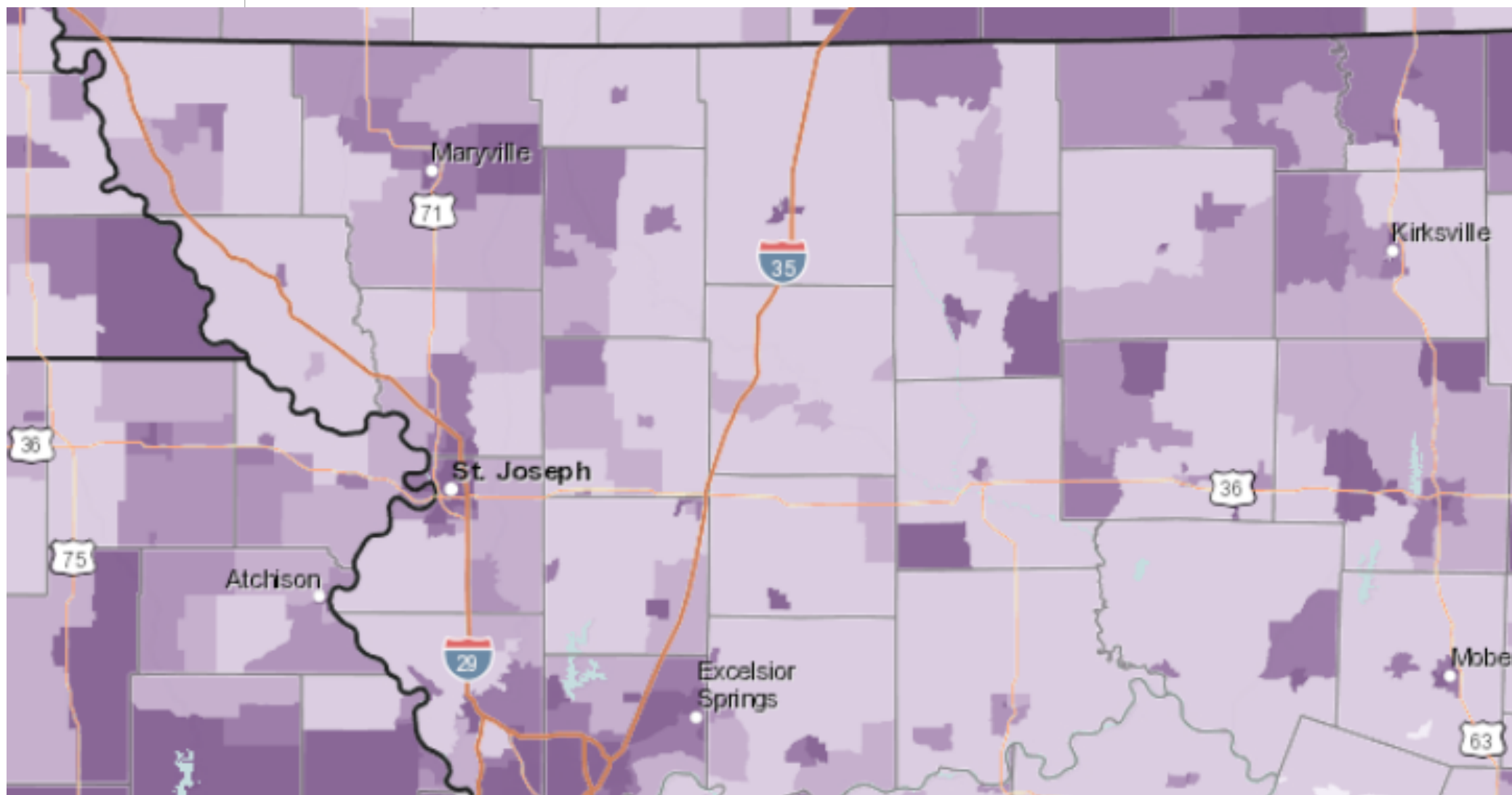
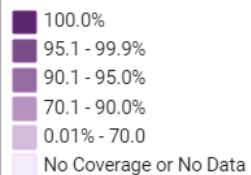
DISCOVERY GROUP AREAS

- **Broadband**
 - Technology/Accessibility,
 - Affordability,
 - Adoption

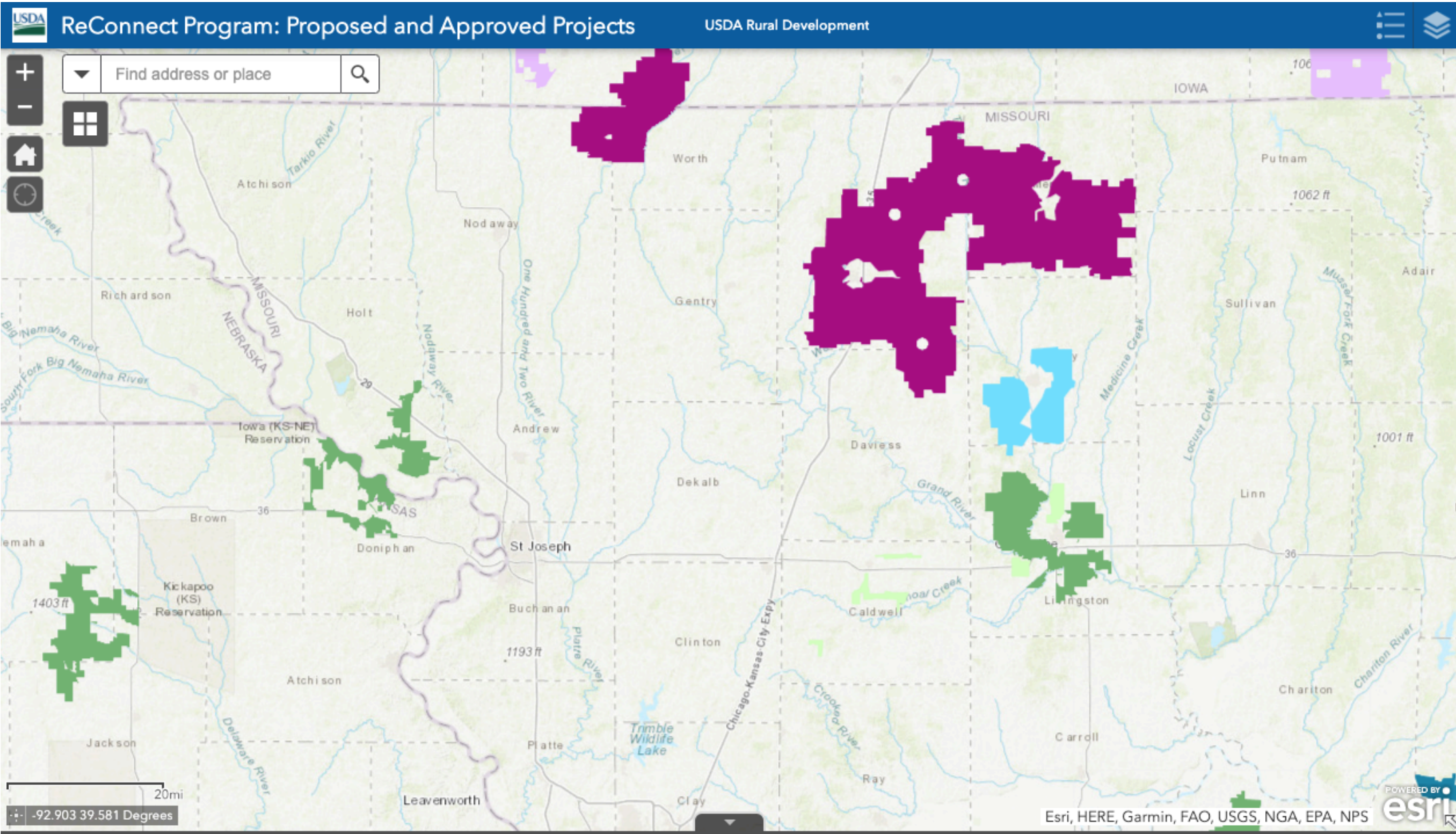
Learning and sharing what is
already going on in the region to:

- Determine if and how people within the region want to further pursue the topic, and
- Determine what additional support is needed to do so.

**Broadband Access, Pct. Population in a High-Speed
Internet Service Area by Block Group, FCC June 2019**



From AllThingsMissouri.org, Pulled by Meredith Berry, University of Missouri Extension



<http://ruraldevelopment.maps.arcgis.com/apps/webappviewer/index.html?id=e2d4c909e06c46d3aa9577bea695a2b9>

DECISION ON NEXT STEPS

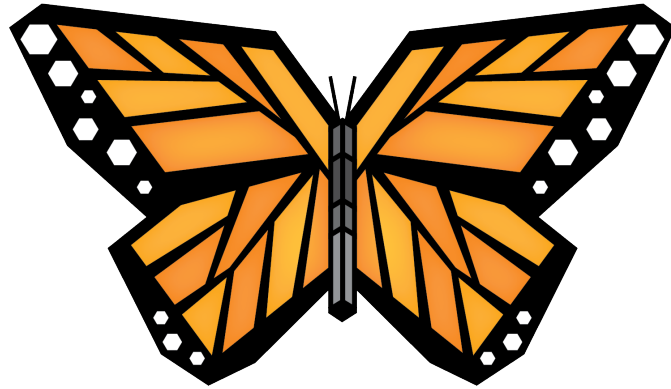
- (A) Close discussion and report out what was learned**
- (B) Continue Discovery Group sharing within the next 10 days and wait to report out what has been learned**
- (C) Report out what was learned with an invitation to move forward as a Maximize NWMO Broadband CollaborACTION Team with the intent to work through the U.S. Department of Commerce's Broadband Expansion ToolKit**
- (D) Other_____**

PROMOTING THE REGION | Regional Community Conversation, Continued | Based on April 29, 2020 Recommendations

1 st STEP	6 th STEP	5 th STEP	4 th STEP	3 rd STEP	2 nd STEP
Strategic Goal and Priority Areas/Strategies	INPUTS	OUTPUTS	OUTCOMES		
#1 KEEP and BRING MORE PEOPLE TO THE REGION (Part of Building a Next-Level Entrepreneurship Support System)	▶ What is needed to complete the outputs? Information & Resources Secured	▶ What work activities will be completed to achieve the desired outcomes? Work Activity Completed	▶ SHORT-TERM Education Accomplished/ Knowledge Shared/ Resource Established	▶ MID-TERM Attitudes Changed/ Behaviors Exhibited/ Actions Taken	▶ LONG-TERM Impact Desired/ Strategic Priority Attained... Answer to "So What?" and "Why?"

1. Agree on a priority, and then start with the end in mind.
2. Work your way back to determine what is needed to complete the work that leads to the early, intermediate, and eventual results.

Many Voices, One Vision



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Register and Reach Out Today!

together@maximizenwmo.org | www.maximizenwmo.org