

Activity Introduction

This toolkit is a collection of examples and suggestions that may help your Guiding Coalition conduct a project that allows the many voices in your community to share their ideas, perceptions, and experiences in a way that helps you “see your big picture” more clearly. Knowing the current story of your community is one of the first activities in The Maximize [My Community] Journey™. Conducting listening projects further into your journey to dig deeper can also be very beneficial. As you practice design-thinking by understanding an opportunity or problem and clearly defining it before jumping in to either take advantage of it or solve it you are acting as a systems leader. Gathering this qualitative data – input from the people impacted, influenced, and involved in any given strategic priority – is just as helpful to your group’s decision-making as also gathering quantitative data.



PURPOSES OF LISTENING PROJECTS

- Gain **broad input on** your initial navigational statements: **Vision, Mission, and Values**
- **Identify** community **assets** of many types
- Discover **many perspectives** on strategic **advantages, challenges**, and **big dreams** to ensure all residents are included and considered in the next steps of decision-making for your Guiding Coalition
- Dig deeper to **learn more** details on an opportunity or problem and **build support**

1st – DECIDING ON THE “WHY” OF YOUR PROJECT

Why are you conducting a listening project? Is it because you want to figure out what the largest number of people feel needs to be improved, added, or removed from your community? Or, maybe it is to determine what people of all ages in your community love or dislike about living, learning, working, and playing there? Perhaps it is simply that you want to build a stronger sense of belonging and improve the overall “welcoming” feeling and culture of your community. Or, you have a crisis and need to know more from your community members before trying to solve it. The reasons are many. Determine what your reason(s) are and be transparent – honest and open – about your “why” when conducting your project with the people that you are asking to participate.

2nd – DECIDING ON WHAT YOU WANT TO KNOW AND HOW TO ASK

Once you know your reason(s), it is time to draft your questions. Create a list and discuss the ideas for questions with your team. Word choice matters. You want to make sure that your group is in consensus about what to ask and how to ask it. Consider how the questions are worded and might “sound” to your residents and stakeholders. Do they state what you want to know in a way that reflects your Guiding Coalition’s values? The respect and inclusivity you show others through this project will help build trust for your initiative.

Sample questions are listed in this Toolkit; however, you need to ask the questions that are right for you and your community.

3rd – DECIDING ON HOW YOU WANT TO LISTEN – POTENTIAL TOOLS

Like all engagement efforts with the general public, it is important to remember that not everyone reads, listens, or participates in all of the same outreach efforts. It is highly recommended that multiple methods are used to listen to residents and other stakeholders. It is helpful to know what tools you plan to use while drafting your questions. Some ideas that have been helpful in other communities include:

- | | |
|---|--|
| ● Surveys (online & printed) | ● Focus Groups |
| ● Community Forums (town hall gatherings) | ● Others_____? What other methods may be successful in your community? |
| ● Polls | |
| ● Interviews | |

SAMPLE QUESTIONS

Your "why" will direct the types of questions you ask for your listening project. Groups just starting their collaborative multi-sector community development work are recommended to keep them simple and ask no more than 5-7 questions. The fewer the better for your first project, because, let's face it . . . attention spans are short and you don't want your group to get completely overwhelmed before you get started. That said, make sure what your asking with effectively give you the information needed to better understand what you want and need to understand before moving onward and upward with your work.

REMEMBER:

- This is an **asset-based approach**, so leading with questions that help people reflect on what they appreciate and aspire to, first, will balance the many issues that may also be raised.
- This is a **non-partisan, non-political approach**. Ensuring people understand that will help them feel more comfortable providing honest and open feedback in response to your group's transparency.

A rural countywide community that tied together their initial Dream Big Listening Project with a known priority issue and technology experiment taking place at the time on improving access to high-speed Internet services . . .

Dream Big Survey

1. What is your big dream for Clinton County?
2. Why did you choose to live/work in Clinton County?
3. What do you value most about Clinton County?
4. What challenge could be solved if Clinton County's communities worked together?
5. Do you have broadband in your home? *(Plus, follow-up questions on this topic.)*



SCAN ME

A Midwestern micropolitan community focused their initial Dream Big Listening Project on the known priority issue of difficulty retaining a qualified and skilled workforce . . .

Community Survey and Forum Questions

- What do you like about _____(place)?
- What is our community/county already doing well when it comes to developing, retaining, and attracting talent here?
- How might we better develop, retain, and attract talent here?
- What is our community/county already doing well to ensuring a living wage?
- How might we continue to get closer to ensuring a living wage for everyone here?
- How might we become a place where people of all diversity characteristics (especially perspectives and ideas) feel they belong here?
- What other areas need attention as we continue to strive toward our vision of being an exceptional place where everyone thrives?
- If you could change one thing about our community/county, what would it be?
- How can our place be a better community for you and your family?

4th – INVITING PARTICIPANTS

You are basically putting together a mini-integrated communications campaign to invite your residents and stakeholders to participate. Before spreading the word, you need to make sure all key details have been arranged first. You've already decided on your "why." Now you need to think about why it is in the best interest of your residents and other stakeholders to participate. Why should they care and why should they show up? Meet your audience where they are and with language that speaks to them. You will also need to decide on basic logistics:

WHO:

Who is hosting the community forum or focus group event and requesting people to complete the survey?

- If your group has not chosen a name or created a brand identity (logo) for yourselves yet, it is highly recommended that you do so. Having a name and recognizable identity helps establish credibility and trust.

Who are you inviting?

- Make a list of key individuals within each population segment, industry sector, and community aspect you want to be sure are invited. Divide the list up between your Guiding Coalition members for your team to make personal phone calls and send emails.

WHAT:

What listening tools are you using?

- **Set up your online survey** on a free resource such as Google Forms or partner with a communications professional who may have access to other paid surveying tools such as Survey Monkey or others.

WHEN:

When will you conduct your listening project?

- Determine **when you will launch your survey and how long** you will keep it open.
- **Confirm the date(s)** of your community forum(s) and/or focus group(s).

WHERE:

Where do you need people to go?

- **Secure a location(s)** to hold your community forum(s) and/or focus group(s).
- Once your survey tool is set-up online, use the URL address of your survey platform to **create a QR Code** that can be promoted along with your URL to make it as convenient as possible for people to participate whether on their computer or smart phone. If using a survey online, you will also want to create a paper copy of the survey to share with people who either cannot or would rather not complete anything online. Giving people multiple methods to participate ensures that you are being as considerate, respectful, and inclusive as possible.

HOW:

How will you spread the word and share your project results?

- Decide on what social media platforms you want to post an invite on.
- Decide what newspapers, radio, and television stations you want to send a news release to for their coverage.
- Decide if you will be hanging posters or counter cards at local businesses and gathering places.
- Determine where you will post a summary of your listening project's results so that information can be shared with participants.

Once all of this key information has been decided and logistics arranged, you are ready to design, post, print, and send out communications materials. Following are some samples from other communities.

SAMPLE COMMUNICATIONS MATERIALS

General Information Flyer and Branding

THE CLINTON CO INITIATIVE

Maximizing Our Potential

Q: WHY form this countywide group? WHAT is all about?

A: Growing from Good to Great
Our goal is to make Clinton County, Missouri a great rural place to live with a vibrant future and a proud past.

We understand that a well-lived life includes economic opportunity and much more. It is the ability to enjoy natural surroundings, form close bonds with our neighbors, and raise our families in the environment of our choosing. A well-lived life requires reliable health care and convenient shopping. It is arts and culture. And it is small-town friendliness.

But we also understand that lifelong learning and sustainable jobs are essential to achieve larger goals. Therefore, the Clinton County Initiative envisions a county that will grow existing businesses and encourage new enterprises to relocate here.

In an era when we can welcome a virtual world into our homes through broadband internet, we envision a county of telecommuting as well as brick-and-mortar businesses. Such a county will offer local goods and services to its citizens while also accessing all there is to offer online.

The Clinton County Initiative's Mission
We come together to create a growing economy, an inclusive and diverse countywide community, and a vibrant learning environment as the building blocks of a great rural life.

FOUNDED
Fall 2020

INCORPORATED
Fall 2021

ONLINE
www.maximizenwmo.org/clinton-county

SERVICE AREA
420 square miles with residents living in Cameron, Gower, Lathrop, Lawson, Plattsburg, Trimble, Turney, Holt, Osborn, Stewartville

THE CLINTON CO INITIATIVE
Maximizing our potential.

Q: WHO is involved? Invited?

A: YOU, that's who! The Clinton County Initiative (CCI) is a group that grows each month to include leaders from all communities and rural corners of our rural county located just north of Kansas City, Missouri. People from every sector, interest group, and industry are welcome to get involved. We are entrepreneurs, educators, farmers, lawyers, property owners, artists, lawyers, bankers, elected officials, and more! We're coming together as many voices in a manner, unlike any other time to work towards one vision...to maximize our collective potential. We understand that each individual community is unique and special, and together we offer people a wonderful county to live, learn, earn, and play that has access to everything from water sports to wildlife and stargazing to city lights.

The CCI Guiding Coalition is involved in Maximize NWMO's Regional Learning Collaborative for leadership and community development coaching support. Using the Maximize My Community Journey Framework™ as a guide, we are working to eventually include all communities, sectors, perspectives, and demographics such as the examples in this graphic illustrate.

Q: HOW do people participate?

A: Some people are participating by being active members of the broad Guiding Coalition, others are stepping up to leadership roles in the Navigation Team, and many more are voicing their thoughts through the Dream Big Survey to help the group identify the biggest strengths, challenges, and dreams for the county.

VISIT WWW.MAXIMIZENWMO.ORG/CLINTON-COUNTY

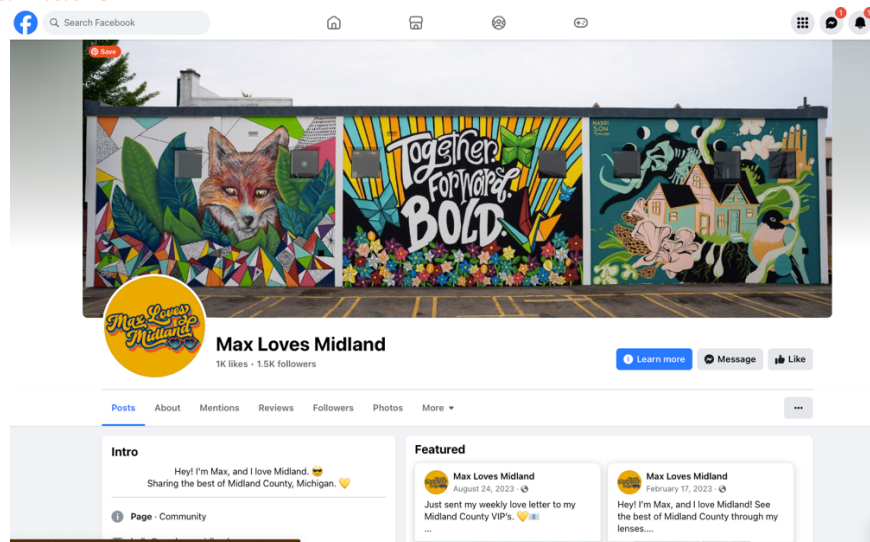
- LEARN MORE
- SHARE YOUR THOUGHTS
- VOLUNTEER FOR THE GUIDING COALITION

JOIN A GUIDING COALITION MEETING TO SEE WHAT WE'RE ALL ABOUT
Meetings are held on the 4th Tuesday of every month. Just send an email to together@maximizenwmo.org for information on the time and location.

We'd love to have you involved!

www.maximizenwmo.org/clinton-county

Social Media Platform



Webpage

[Home](#)
[Introduction](#)
[Programs & Priorities](#)
[Living Here](#)
[Active Communities](#)
[Resources & Partners](#)
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[Community Foundation](#)
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 Christel Getnick

[Home](#) / Albany, Gentry County, Missouri

Albany, Gentry County, Missouri

Welcome to Albany!

Albany centrally located between Kansas City, Des Moines, and Omaha, is a small but progressive community of approximately 1,200. Residents enjoy a reasonable cost of living along with a first-rate quality of life and easy access to all the region has to offer. Albany features excellent [schools](#), [parks](#), and [recreational opportunities](#). Access to outstanding [health care](#) is available locally. Get involved in one of our many community groups or join a board or committee. New fiber internet service is in place now for your business, home or remote work needs. Space and infrastructure are readily available at our Industrial Park.

Just visiting? Our [local businesses](#) and [popular restaurants](#) are ready to serve you.

Please click on the [Register](#) or [Sign Up](#) button to make sure you are on the notification list sharing progress updates and opportunities to participate. This will also ensure you can speak up online through upcoming discussion forums, surveys, and polls posted here in the near future. We'll also be posting documents that registered users will be able to access.

What's going on?

Maximize Albany

Maximize Albany was created to serve as a continuous guide of support to help its leaders recognize opportunities, make fact-informed decisions and transform Albany and regional shared economies. For more information on how to get involved, contact Mackenzie Manning at ecodev@albanymo.net.

Main Street Albany

Albany is working with Missouri Main Street in an effort to revitalize our downtown square. We are seeking committee members to help us with upcoming projects. If you are interested in learning more, email mainstreetalbany@gmail.com or visit the [Main Street Albany](#) [webpage](#).

Albany Square Farmers Market

The Albany Square Farmers Market is back for the summer! Our market takes place on Thursday afternoons from 4:30-6:30 PM on the north side of the courthouse square. The market showcases local homegrown, homemade and handcrafted products. New vendors are always welcome! Follow the [Main Street Albany](#) Facebook page for more details.

Rally for the Rigney

The Albany Community Development Corporation, in step with Main Street Albany, has formed a committee for the restoration of the century-old [Rigney Theater](#). The Rigney committee will explore fundraising efforts for future renovations that will allow the venue to be used in a variety of ways to enrich the community, school, and downtown area. For more information on how to get involved, contact Mackenzie Manning at ecodev@albanymo.net.

Rhythm 'N' Roots Festival

Albany's premier live music festival is scheduled for July 1, 2023. You won't want to miss it! Follow the [Albany Chamber of Commerce](#) Facebook page for the most up-to-date information or visit albanyroads.com.

Helpful Links

[City of Albany](#)
[Albany Chamber of Commerce](#)
[Main Street Albany](#)
[Albany R-III School District](#)
[Albany Community Calendar](#)
[The New Shopper](#) (local businesses, job postings, and events)

This page is made possible by Maximize Albany and Maximize Northwest Missouri.

Who's listening

Mackenzie Manning
Economic Development Director
City of Albany

Phone: 660-726-3807
Email: ecodev@albanymo.net

STAY INFORMED

Subscribe for project updates

[SUBSCRIBE](#)

29 members of your community are following this project

Photos

[More...](#)

[Committee Choice Survey](#)

All unpublished surveys are shown as "Draft". Only admins will be able to see it in the preview mode.
Please note that you can take the survey in draft mode to test it, but submissions will **NOT** be saved.

Committee Choice Survey - Draft

We are grateful for your interest in helping to make Main Street Albany's downtown revitalization project a success! This approach to downtown revitalization calls for committees working in four areas. We want to make sure we match you with the opportunities that interest you the most. There are four committees being formed. Please indicate your first, second, third, and fourth choices.

[COMPLETE FORM](#)

Page last updated: 19 Jun 2023, 08:21 AM

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Jumbo Postcard Mailers

Last Chance

THIS YEAR TO MAKE SURE YOUR VOICE IS HEARD!

What is your BIG DREAM for Clinton County?

Thoughts from every part of the county are needed to identify the biggest strengths, challenges, and opportunities for this great rural place where we live, learn, earn, and play.

PLEASE COMPLETE THE SHORT SURVEY BY AUGUST 5, 2022
at www.maximizenwmo.org/clinton-county or scan the code on this card with your smartphone.



This card is made possible through the nonprofit Maximize NWMO, a regional vitality initiative of The Community Foundation of Northwest Missouri, and all of the partners involved in Broadband Project OVERCOME, including Missouri S&T, United Fiber, University of Missouri Extension, Worcester Polytechnic Institute, and US Ignite. The National Science Foundation is funding this work in part under Cooperative Agreement 2044445.

**RESPOND BY
FRIDAY, AUGUST 5th!**

What do you value most about Clinton County?

Why did you choose to live/work or establish your business here?

What could be done if our communities worked together?

Tell us about your Internet access at home. Is it meeting your needs?

Your voice matters

in this non-partisan/non-political volunteer effort to help Clinton County thrive as an excellent place to live, learn, work, and play!

SCAN TO VISIT THE WEBSITE

REGISTER AND TAKE THE SURVEY

LEARN WHAT'S HAPPENING AND HOW YOU CAN BENEFIT

MAXIMIZE THE POTENTIAL FOR A GREAT RURAL LIFE!

www.maximizenwmo.org/clinton-county



The Clinton County Initiative in Missouri has held open countywide listening sessions over the past six months in Gower, Cameron, Plattsburg, Trimble, and Lathrop along with an online survey.

We're closing the survey on **August 5th** so efforts can begin on addressing the top priorities shared by residents and business owners. Many suggestions have been raised so far and the more people we hear from, the better we will be able to decide what can be worked on together.

What do you want to improve? What do you want to stay the same? What do you want the county to look like in 5 years, 10 years, and 50 years? What we do or don't do today can make all the difference! Join us by participating today!

Questions? Email together@maximizenwmo.org and mention Clinton County. We'll connect you with the volunteers who have stepped up to lead from your community!



First Listening Project Social Media Posts

Maximize Northwest Missouri
Published by Christel Knauss Gollnick • April 23, 2022

THE CLINTON CO INITIATIVE
Maximizing our potential.

Dream Big COMMUNITY FORUM

Have a voice in your county's future!

THIS TUESDAY!
April 26, 2022
7:00-8:30 PM
Community Courtyard
117 W Maple Street, Plattsburg, MO

What does a great rural life mean to you?

All adults & youth are invited to come and share your input on learning, living, working, and playing in the county. Help sort priorities for what we can improve together.

Maximize Northwest Missouri
Published by Christel Knauss Gollnick • February 14, 2022

Interested in learning what applying The Maximize [My Community] Journey Framework looks like in action? Come join the volunteers of The Clinton County Initiative as they begin their tour of "Dream Big" listening sessions around the county in Cameron, MO on Tuesday, February 22nd.

Also featured is a special guest speaker, Kathy Kiely from the University of Missouri, on how to make the most of high-speed broadband as part of the Project OVERCOME broadband technology experience... See more

Dream Big THE CLINTON CO INITIATIVE Community Forum

- Come share your input on living, learning, working, and playing in Clinton County.
- Help sort priorities for collaborative take-action projects!

Tuesday, 2.22.2022
7:00-8:30 p.m.
FREE SNACKS & BEVERAGES

Cameron Methodist Church
201 N. PINE, CAMERON, MO

All Youth & Adults
IN CLINTON COUNTY

FEATURING GUEST SPEAKER ON
"Making the Most of Broadband"

Last Chance
THIS YEAR TO MAKE SURE YOUR VOICE IS HEARD!

Don't Forget to Respond to the Dream Big Survey
by Friday, August 5th!

SCAN TO VISIT THE WEBSITE & TAKE THE SURVEY

www.maximizenwmo.org/clinton-county

The Clinton County Initiative is a group of volunteer leaders from several communities dreaming big and working together to maximize the collective potential of our county. **JOIN US!**

THE CLINTON CO INITIATIVE
Maximizing our potential.

Second Listening Project Social Post and Newspaper Ad

Maximize Northwest Missouri
Published by Christel Knauss Gollnick • January 8 at 5:03 PM

ATTN Clinton County Friends: Due to this lovely winter storm we're getting right now, we've rescheduled tonight in Gower to Monday, February 5, and Cameron to Thursday, February 8. See you there if you live in Clinton County! In the meantime, please feel free to complete the following survey to help us gather information ASAP: <https://bit.ly/CCIFocusGroup>. THANKS!!

Thank you for your ideas & Dreaming Big!

YOUR INPUT IS NEEDED FOR NEXT STEPS ON POTENTIALLY ESTABLISHING A MULTIPURPOSE FACILITY & EXPANDED SERVICES!

2024 Clinton County Community Forums

THU 1/18 @ Trimble's El Rey Mexican Restaurant
MON 1/22 @ Plattsburg's Community Courtyard
TUE 1/30 @ Lathrop's Brazelton Center
MON 2/5 @ The Gower Senior Center
THU 2/8 @ The Cameron Library

UPDATED DATES! All held at 7 pm

Learn More @ www.maximizenwmo.org/clinton-county

THE CLINTON CO INITIATIVE
Maximizing our potential.

The Clinton County Initiative is a group of volunteer leaders from several communities dreaming big and working together to maximize the collective potential of our county. **JOIN US!**

This feasibility study is being partially funded through a USDA Rural Development grant awarded to The Clinton County Initiative.

Flyer and Newspaper Ads (8.5" x 11")

Have a voice in your county's future!

Dream Big COMMUNITY FORUMS

TUESDAY EVENINGS

- ✓ CAMERON (February)
- ✓ GOWER (March)
- ✓ PLATTSBURG (April)

MAY 24, 2022
TRIMBLE @ 7:00 p.m.
Community Building, 101 S 4th St

JUNE 28, 2022
LATHROP @ 7:00 p.m.
Betty Brazelton Center, 707 Oak St

Thanks to all who have participated in these conversations so far! All of the feedback is being compiled and will be shared and used for the next steps of collaborative strategic action mapping.

WHO All youth & adult residents in, and serving, Clinton County!

WHY Learn why The Clinton County Initiative formed and what's in it for you and your business or organization.

WHY Share your input on learning, living, working, and playing in the county. What does a great rural life mean to you?

WHY Help sort priorities from the Dream Big Survey into take action projects!
FREE SNACKS & BEVERAGES

Can't make it? Complete the survey at the bottom of our webpage:
www.maximizenwmo.org/clinton-county

This event and collaborative research Broadband Project OVERCOME are a partnership of the following organizations that have been awarded a one-year grant through the technology nonprofit, US Ignite thanks to funding in part from Schmidt Futures and The National Science Foundation Cooperative Agreement 2044485.

First Listening Project

We listened . . .

Dream Big Countywide Survey & Public Forums – 2021-2022

YOU told us . . .

Increase economics, high-speed broadband, plus, fun activities and learning for all ages!

We acted . . .

USDA Rural Business Development Grant to conduct a "possibility" study for a countywide innovation and resource center and expanded modern library network for all children & adults – 2023-2024

Learn more about The Clinton County Initiative at www.maximizenwmo.org/clinton-county/

We need YOU to tell us . . .

- What **FEATURES** you, your family, or business would use!
- What **ACTIVITIES** you would like to see offered!

PARTICIPATE IN A 2024 COMMUNITY FORUM

All Community Forums are planned to start at 7:00 p.m. on the following dates:

January 18: El Rey Mexican Restaurant, Trimble

January 22: Community Courtyard, Plattsburg

January 30: The Brazelton Center, Lathrop

February 5: Gower Senior Center

February 8: Cameron Library

SCAN ME TO COMPLETE THE QUICK SURVEY TODAY!

Second Listening Project

SAMPLE BUDGET FOR A COMMUNITY/COUNTYWIDE LISTENING PROJECT MAILING

The following example is based on 2021 actual costs of a countywide listening project that leveraged volunteer expertise to handle all administrative, presentation, facilitation, and documentation tasks. If professional community forum facilitation and presentation preparation is required, it is reasonable to add \$2,500-\$5,000 to the budget. Your actual budget may vary drastically depending on the number of pieces you mail, the printer you choose, and the advertising rates you have available to you. You may also want to add room in your budget for refreshments to serve at your community forums. This particular example held five forums and refreshments for all of them were donated.

Graphic Design and Printer Liaison \$300-1,500

(This is an approximate range based on 2023 northwest Missouri graphic design professionals. The actual amount depends on design approach, geographic market rate, and number of versions needed for postcard, flyers, social media posts, newspaper ads, signage, handouts, etc. that will also be promoting your Dream Big Listening Project. This is an investment in making sure your effort is viewed as credible, trustworthy, and worth the time of residents and other stakeholders.)

Printing (Resident Postcard (Jumbo-Size of 6" x 11" - Qty 10,000 - Extras were used as handouts.) \$1,540

Mail Prep (done by printer, but could be done by careful volunteers, if necessary) \$381

Postage (Qty 7,709 to all addresses within zip code U.S. Postal Service Routes - See table below) \$2,088

ZIP	Community Description	#	Routes	Postage
64048	North of Holt (Zip is shared with Clay Co to the South)	556	R062, R063	\$106.75
64062	Northwest corner of Lawson (Zip shared with Ray Co and Clay Co to the East and South)	0	NA	\$0.00
64429	Cameron and West of Cameron (Zip is shared with DeKalb Co and Caldwell Co to the North and East)	2,615	C002, C003, C004, R001, R006	\$502.08
64454	Gower and East of Gower (Zip is shared with Buchanan Co to the West)	458	R001	\$47.84
64465	Lathrop (Zip is shared with Caldwell Co to the East)	1,744	R081, R082, R083, R084	\$334.85
64474	South of Osborn (Zip is shared with DeKalb Co to the North)	0	NA	\$0.00
64477	Plattsburg	956	R001, R002, R004	\$183.55
64490	South of Stewartville (Zip is shared with DeKalb Co to the North)	412	R072	\$79.10
64492	Trimble (Zip is shared with Clay Co to the South)	745	R061, R062	\$143.04
64493	Turney	223	R001	\$42.82
		7709		\$1,440.03

Newspaper Advertising (Determined by frequency, publication, and ad size) \$250-3,500

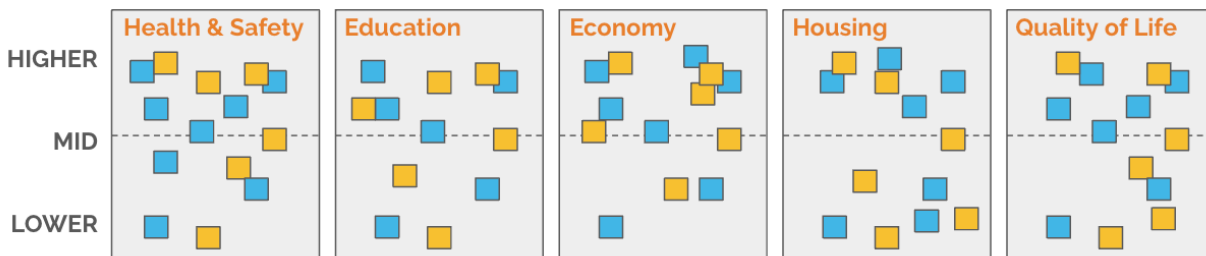
Community Forum Signage (Based on having two 6' vertical retractable reusable banners) \$350-\$500

\$4,909 - \$14,118

5th – FACILITATING CONVERSATIONS AND SORTING PRIORITIES

Once you get people together to talk, it is helpful to have a professional facilitator keep the conversation on track. If you do not have someone on your team with that skill set, contact Maximize NWMO and one of the Network Coordination and Support Team members can coach you through the process. Below are a couple of examples of how to have people share their ideas, perspectives, and experiences regarding their answers to whatever question you pose. You can have several of your team members help participants capture their input on sticky notes and post them on large flip chart paper or wall space. The categories and questions you choose are up to your group.

What are your big dreams for life in your community?



MEETING IN A BOX AFFINITY MAPPING QUESTIONS:

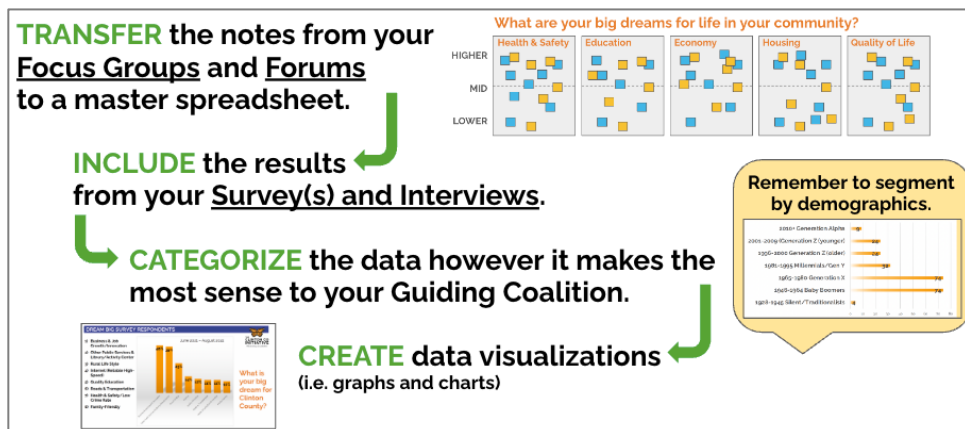
Adapting <https://asq.org/quality-resources/affinity>

Workforce Development is the Initial Priority of This Collaborative Group

PINK Sticky Notes	What do you like about _____(place)?
YELLOW Sticky Notes	What is our community/county already doing well when it comes to developing, retaining, and attracting talent here? How might we better develop, retain, and attract talent here?
GREEN Sticky Notes	What is our community/county already doing well to ensuring a living wage? How might we continue to get closer to ensuring a living wage for everyone here?
BLUE Sticky Notes	How might we become a place where people of all diversity characteristics (especially perspectives and ideas) feel they belong here? What other areas need attention as we continue to strive toward our vision of being an exceptional place where everyone thrives?
ORANGE Sticky Notes	If you could change one thing about our community/county, what would it be? How can our place be a better community for you and your family?

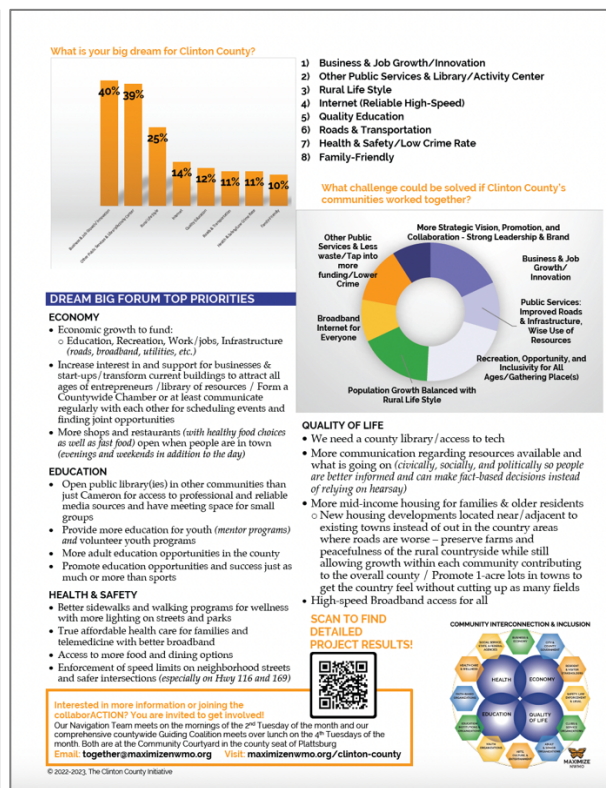
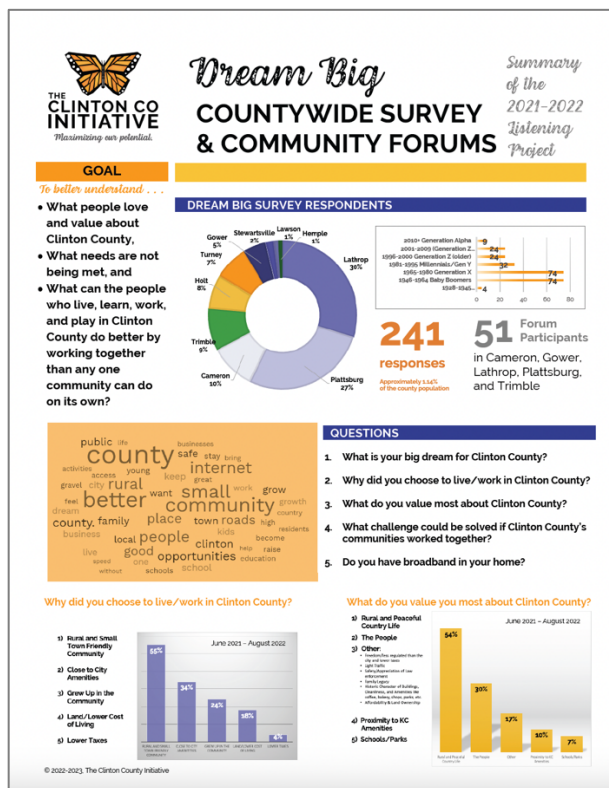
6th – COMPILING FEEDBACK

Once you have gathered all of your feedback in various formats, you will need to document it. The use of spreadsheets and programs like Microsoft Excel, Google Sheets, or Numbers can be very helpful. If you are interested in seeing sample complex sorting spreadsheets, please contact Christel Gollnick, JUPER Communications and Maximize NWMO for access to the files.



7th – SHARING YOUR RESULTS

Sharing a summary of your results is important if you want to continue building trust with your residents and stakeholders. Doing so will show them that their input is valued. You can create handouts, slide presentations, and other materials to share what you heard.





DREAM BIG SURVEY PRIORITY SORTING

Additional Responses from Other Dream Big Community Forums

- Cameron** (2.22.2022)
- Plattsburg** (4.26.2022)
- Lathrop** (6.28.2022)
- Gower** (3.29.2022)
- Trimble** (5.24.2022)

THE CLINTON CO INITIATIVE
Maximizing our potential.

EDUCATION

- Education should be available to all & for all ● ● ● ● ●
- More Adult education opportunities in the county ● ● ● ● ●
- Provide more education for youth (*mentor programs*) and volunteer youth programs ● ● ● ● ●
- Community projects (*environmental learning*) ● ● ● ● ●
- Open public library(ies) in other communities than just Cameron for access to professional and reliable media sources and have meeting space for small groups ● ● ● ● ●
- Promote education opportunities and success just as much or more than sports ● ● ● ● ●
- County vocational/tech school focused on technology and promote trades ● ● ● ● ●
- Facilitate more internships ● ● ● ● ●
- More support for Head Start & early learning ● ● ● ● ●
- Networking opportunities for graduates ● ● ● ● ●
- Include more life skills in education ● ● ● ● ●

QUALITY OF LIFE

- Development of visual & performing arts in our communities ● ● ● ● ●
- More mid-income housing for families & older residents ● ● ● ● ●
- New housing focused near existing towns – preserve farms while still allowing growth ● ● ● ● ●
- We need a county library/access to tech ● ● ● ● ●
- Recreation opportunities for all ages – not just sports ● ● ● ● ●
- Community gathering places (indoor & outdoor) ● ● ● ● ●
- Better sidewalks for revitalization & more neighboring to build sense of community/safer talking and biking along busy streets/roads ● ● ● ● ●
- High-speed Broadband access for all ● ● ● ● ●
- Senior activities and care/Intergenerational daytime care and activities ● ● ● ● ●
- Improve roads and bridges – better maintain gravel and pave more high use roads ● ● ● ● ●
- Welcome new residents with social events ● ● ● ● ●

DREAM BIG SURVEY PRIORITY SORTING

Additional Responses from Other Dream Big Community Forums

- Cameron** (2.22.2022)
- Plattsburg** (4.26.2022)
- Lathrop** (6.28.2022)
- Gower** (3.29.2022)
- Trimble** (5.24.2022)

THE CLINTON CO INITIATIVE
Maximizing our potential.

HEALTH & SAFETY

- Provide education for healthy living/diet ● ● ● ● ●
- True affordable health care for families ● ● ● ● ●
- Community health awareness for local communities ● ● ● ● ●
- Drug prevention ● ● ● ● ●
- Access to more food and dining options ● ● ● ● ●
- Better sidewalks and walking programs for wellness ● ● ● ● ●
- ADA accessibility grant money to update older buildings for wheelchair access ● ● ● ● ●
- More physicians at the current clinics ● ● ● ● ●
- Enforcement of speed limits on neighborhood streets ● ● ● ● ●
- Leash law in place and enforced ● ● ● ● ●

ECONOMIC VITALITY

- Economic growth to fund:
 - Education, ● ● ● ● ●
 - Recreation, ● ● ● ● ●
 - Work/jobs, and ● ● ● ● ●
 - Infrastructure (roads, broadband, utilities, etc.) ● ● ● ● ●
- Increase interest in and support for businesses & start-ups/transform current buildings to attract all ages of entrepreneurs / library of resources ● ● ● ● ●
- Help with grant writing for big projects ● ● ● ● ●
- More progressive City/County and representative of resident needs and desires ● ● ● ● ●
- Look into Main Street program for downtown revitalization ● ● ● ● ● (Cameron already has program)
- Marketing the county as a great place ● ● ● ● ●
- More communication of what is going on and what there is to do here ● ● ● ● ●
- More shops and restaurants open when people are in town (evenings and weekends) ● ● ● ● ●

For more examples of communication tools related to listening projects, please visit <https://maximizenwmo.org/clinton-county> and <https://maximizenwmo.org/alumni-resident-survey>.