

Progressing Towards
**MAXIMIZING OUR
POTENTIAL**



September 2024

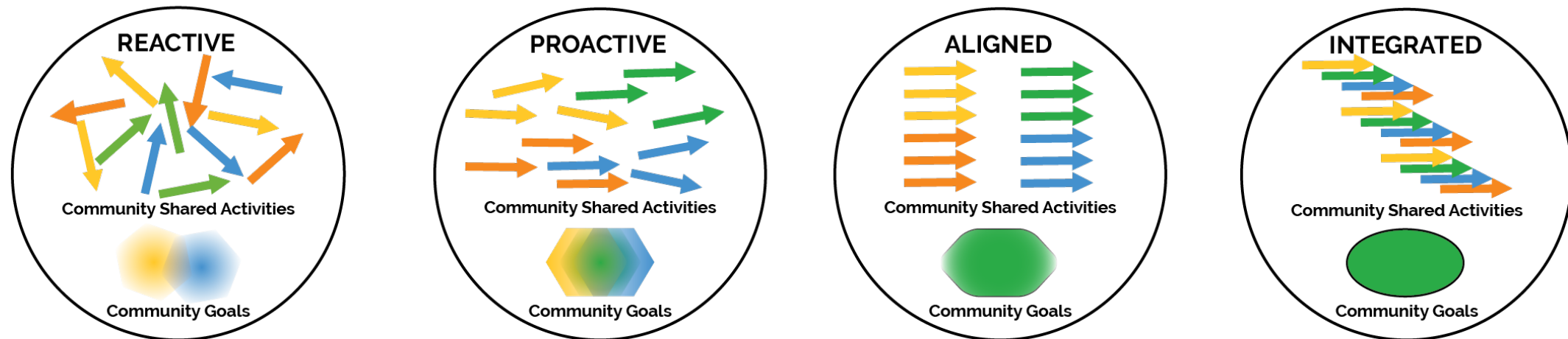
OUR WHY

MISSION STATEMENT

As The Clinton County Initiative,
we come together to create a growing economy, an inclusive and diverse countywide community, and a vibrant learning environment as the building blocks of a great rural life.

A PATHWAY FORWARD

A desire to work together across the county to accomplish things that no one community or organization can accomplish on its own.



Respecting each other's interests while working together on shared needs and opportunities.

From Project Oriented... to ... Working smarter, not harder.

GUIDANCE THROUGH THE WORK



MAXIMIZE
NWMO

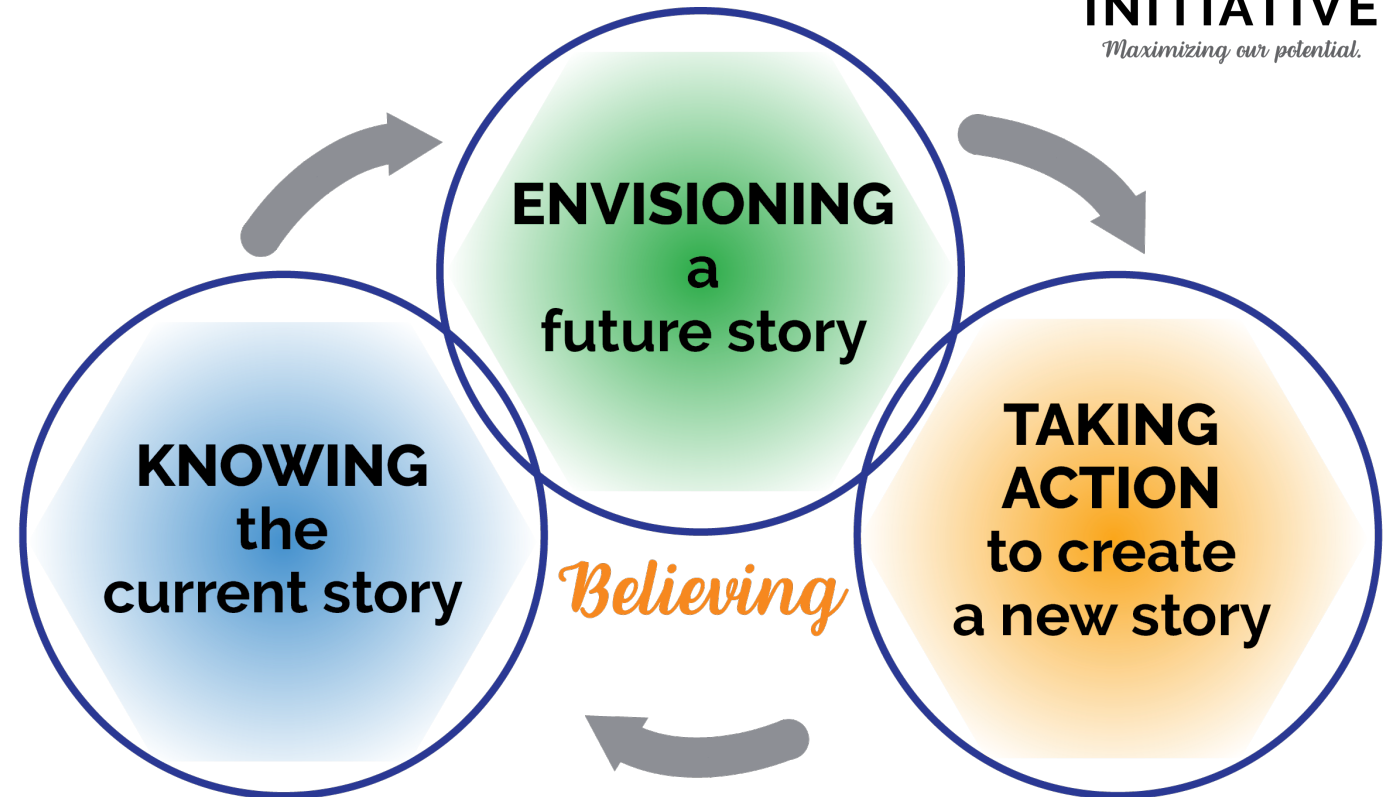
Dream big and grow together.



COMMUNITY FOUNDATION
OF
NORTHWEST MISSOURI

Better together.

Our approach to working
together at its highest level
of simplicity.



Seeing

Doing



The
MAXIMIZE
[MY COMMUNITY]
Journey

THE
**CLINTON CO
INITIATIVE**
Maximizing our potential.

WHO IS INVOLVED?

OUR PLACE

CLINTON COUNTY, MISSOURI

268,800 acres

420 sq. miles

Approx. 10% is water and
bottom lands

County Seat:
Plattsburg

Largest Community:
Cameron

East-West:

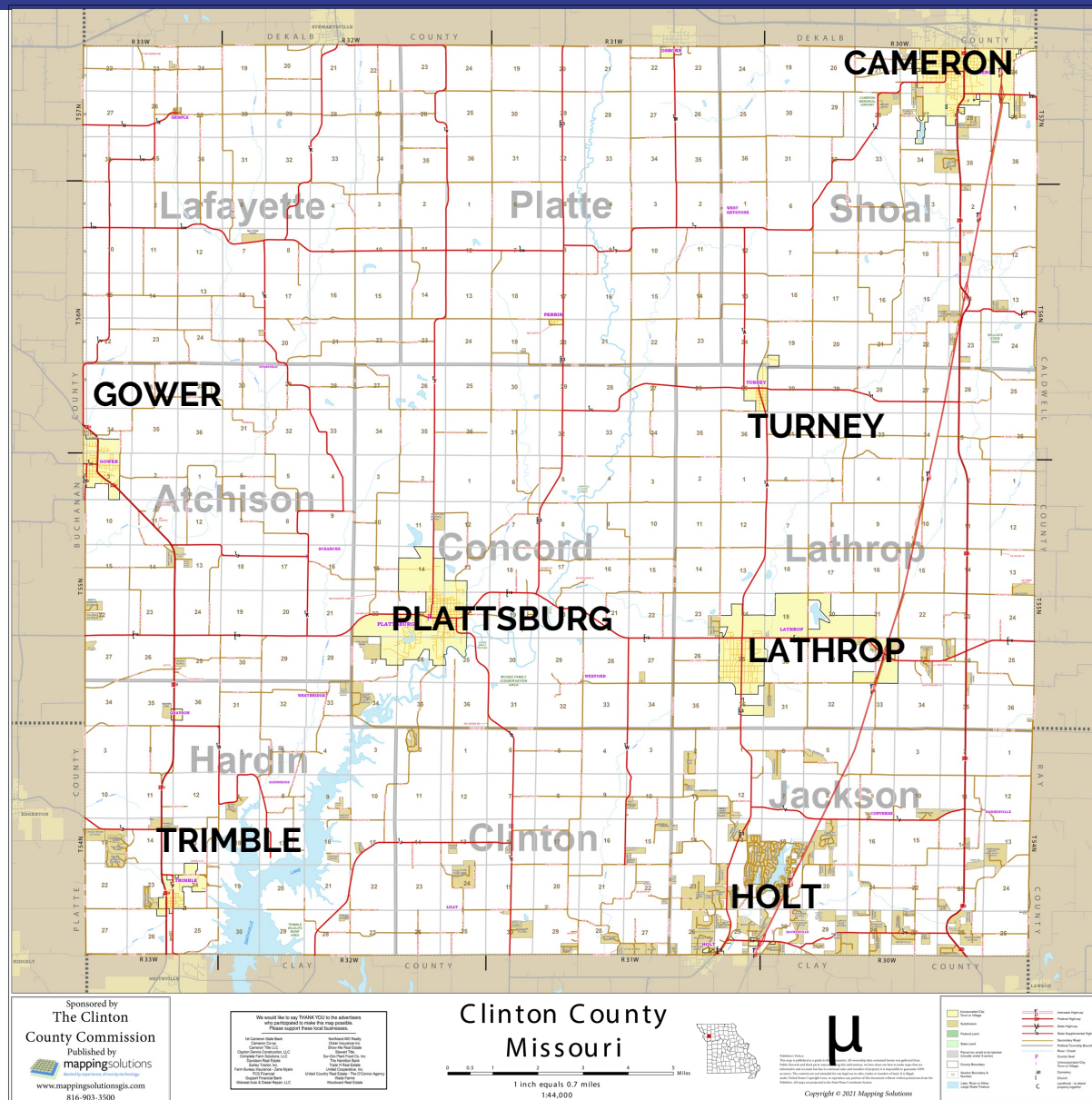
- **MO Hwy 116**

North-South:

- **I-35**
- **MO Hwy 169**
- **MO Hwy 33**

Largest Body of Water:
Smithville Lake

4,500 acres (of 7,000)
85 mi. shoreline of 170



POPULATION

Data Indicator		Clinton County	Missouri	United States
Total Population	Total Population	21,184	6,154,913	331,449,281
	Total Land Area (Sq. Miles)	418.96	68,746.51	3,532,068.58
	Population Density (Per Sq. Mile)	50.56	89.53	93.84

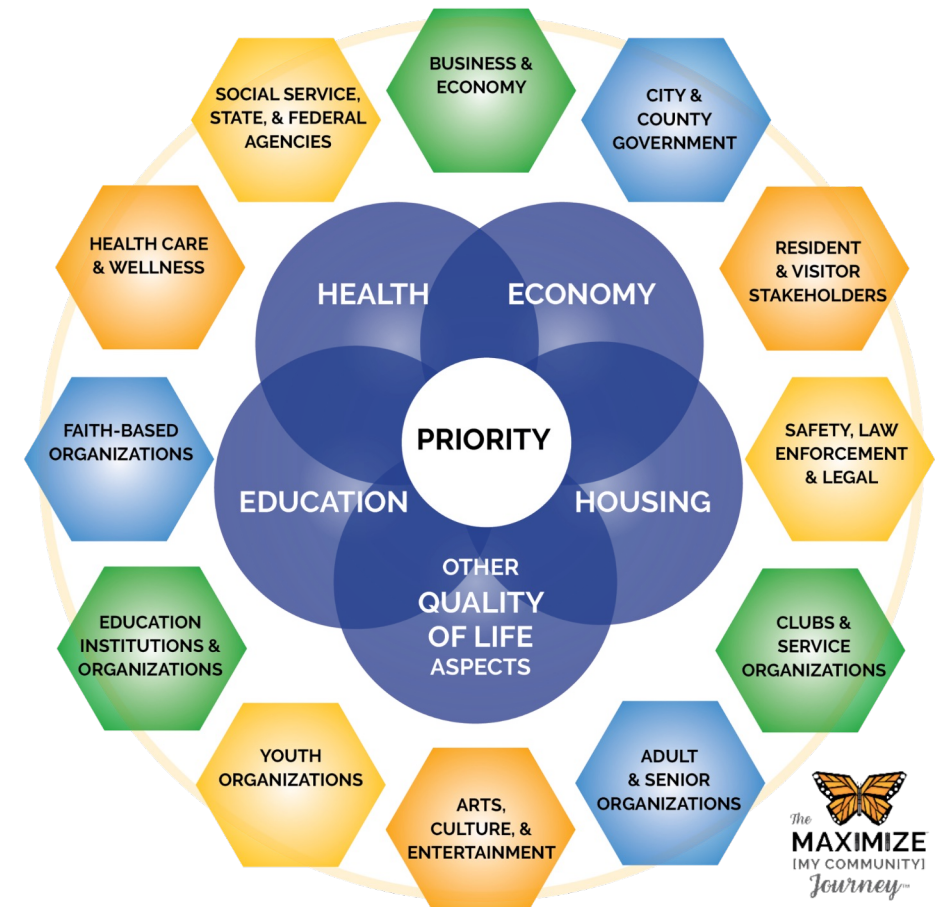
Cameron: 8,513
Plattsburg: 2,222
Lathrop: 2,271
Gower: 1,533
Trimble: 573
Holt: 414
Turney: 114

WHO IS INVOLVED?

OUR INDIVIDUALS, ORGANIZATIONS, and GROUPS

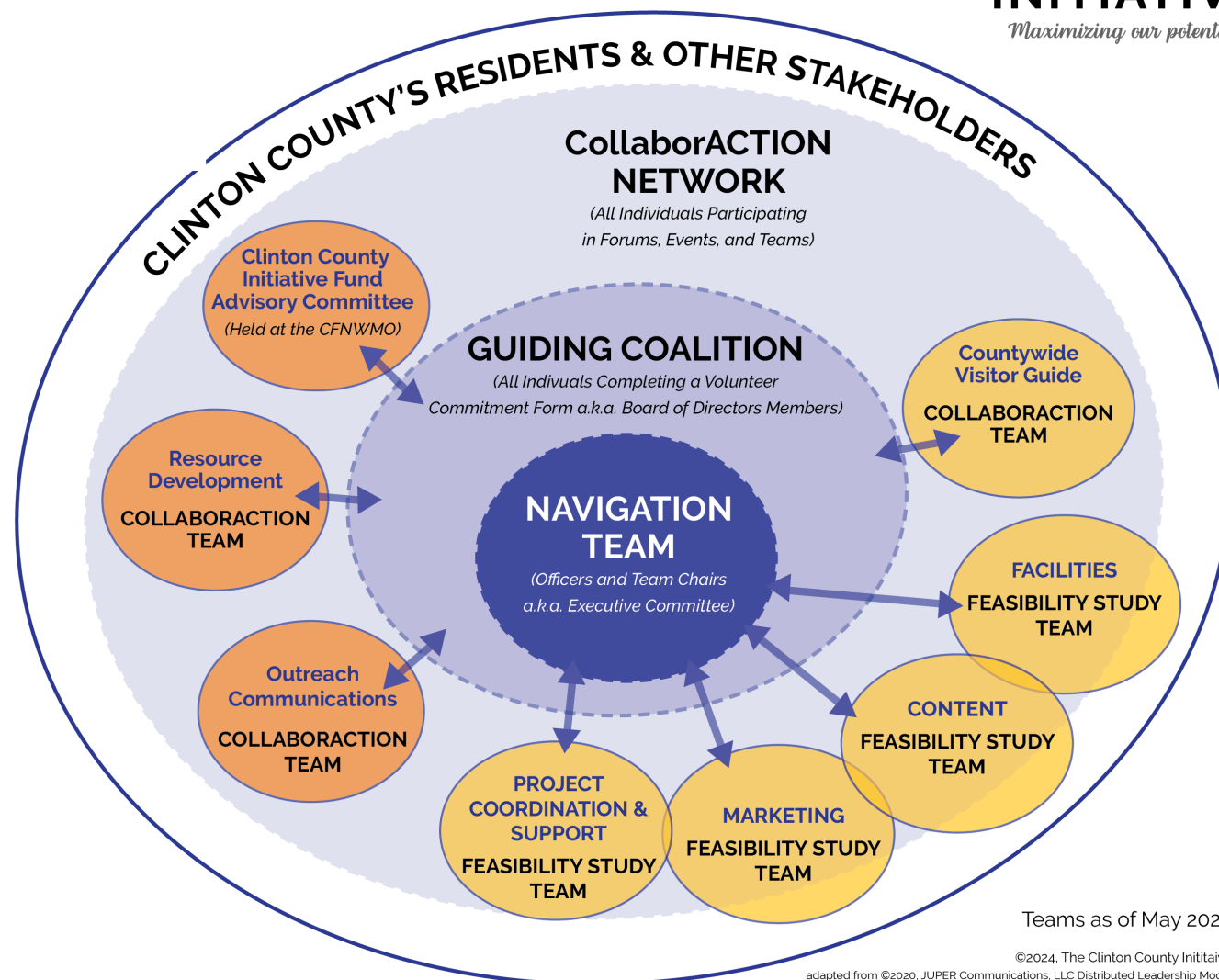
CLINTON COUNTY, MISSOURI

- County and city governments
- Nonprofit and civic sectors
- Business and banking
- School districts
- Health professional
- Faith community leaders
- Many active volunteers and retirees



HOW WE WORK TOGETHER

An **ENGAGEMENT** Approach
that **Distributes/Shares**
Decision-Making
Across More People
Throughout
the County to Collaboratively
Make Things Happen



Teams as of May 2024

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adapted from ©2020, JUPER Communications, LLC Distributed Leadership Model

WHAT HAS HAPPENED SO FAR

ACCOMPLISHMENTS

- Invited, engaged, and decided to incorporate as a MO nonprofit corporation and successfully obtained IRS 501(3) status
- Helped with Plattsburg Tigers On Main, a student-driven downtown store
- Secured Turney as the location of a broadband experiment for delivering **high-speed Internet** *(Funded by the National Science Foundation and operated by United Fiber)*
- Inspired Gower Senior Center and Downtown Sidewalk Renovations
- Completed a countywide Dream Big listening project through surveys and community forums to identify shared priorities

WE'VE LEARNED A LOT

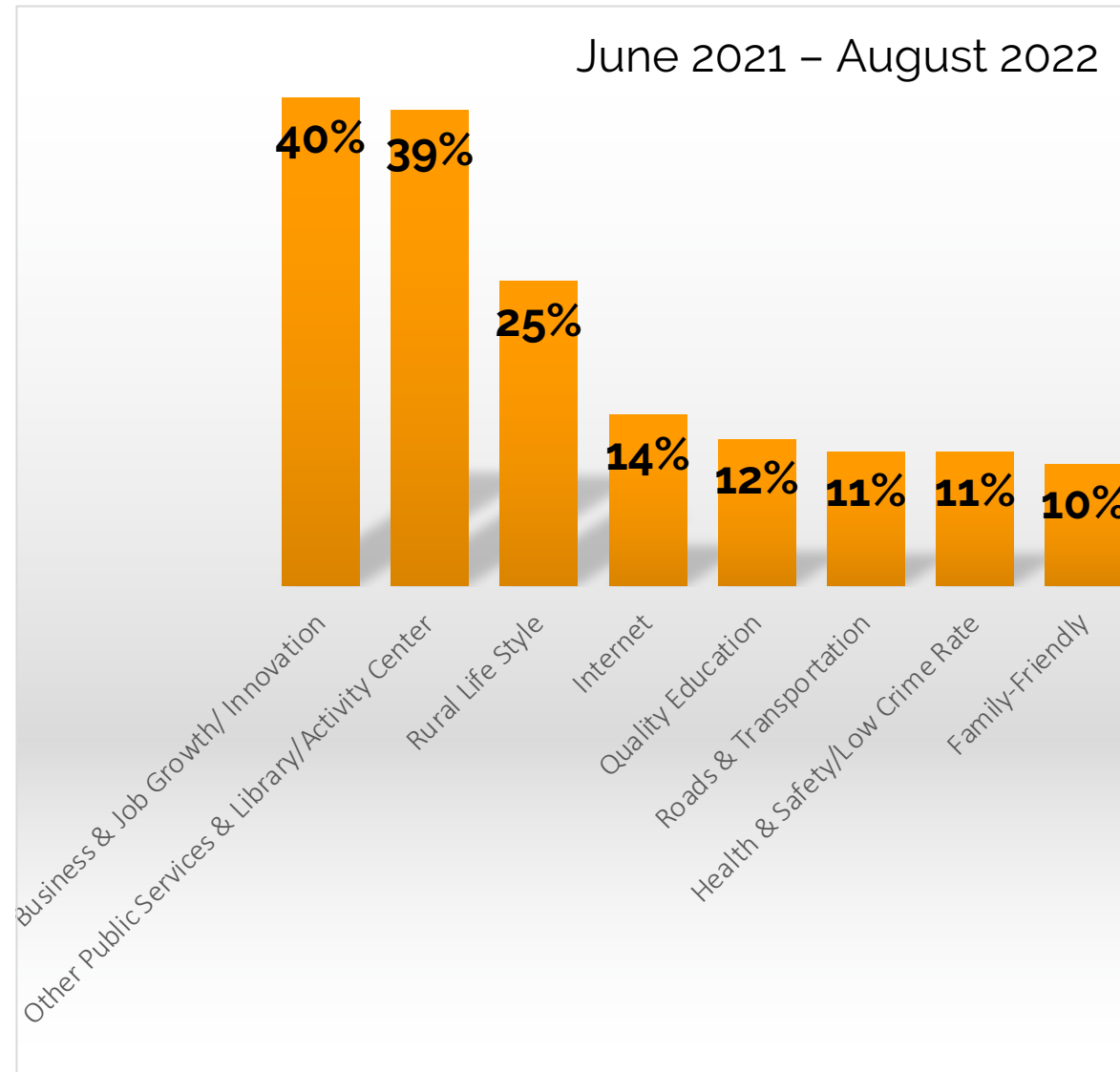
COUNTYWIDE

- Looked at baseline data on our demographics, economy, resources, assets, access, etc. about our PLACE
- Conducted a DREAM BIG LISTENING PROJECT
- Working through a FEASIBILITY (a.k.a. "POSSIBILITY" Study with funding from USDA-Rural Development matched by private donors

DREAM BIG SURVEY RESPONDENTS



- 1) Business & Job Growth/Innovation
- 2) Other Public Services & Library/Activity Center
- 3) Rural Life Style
- 4) Internet (Reliable High-Speed Broadband)
- 5) Quality Education
- 6) Roads & Transportation
- 7) Health & Safety/Low Crime Rate
- 8) Family-Friendly



What is your
big dream
for Clinton
County?

DREAM BIG SURVEY RESPONDENTS



1) Rural and Peaceful Country Life

2) The People

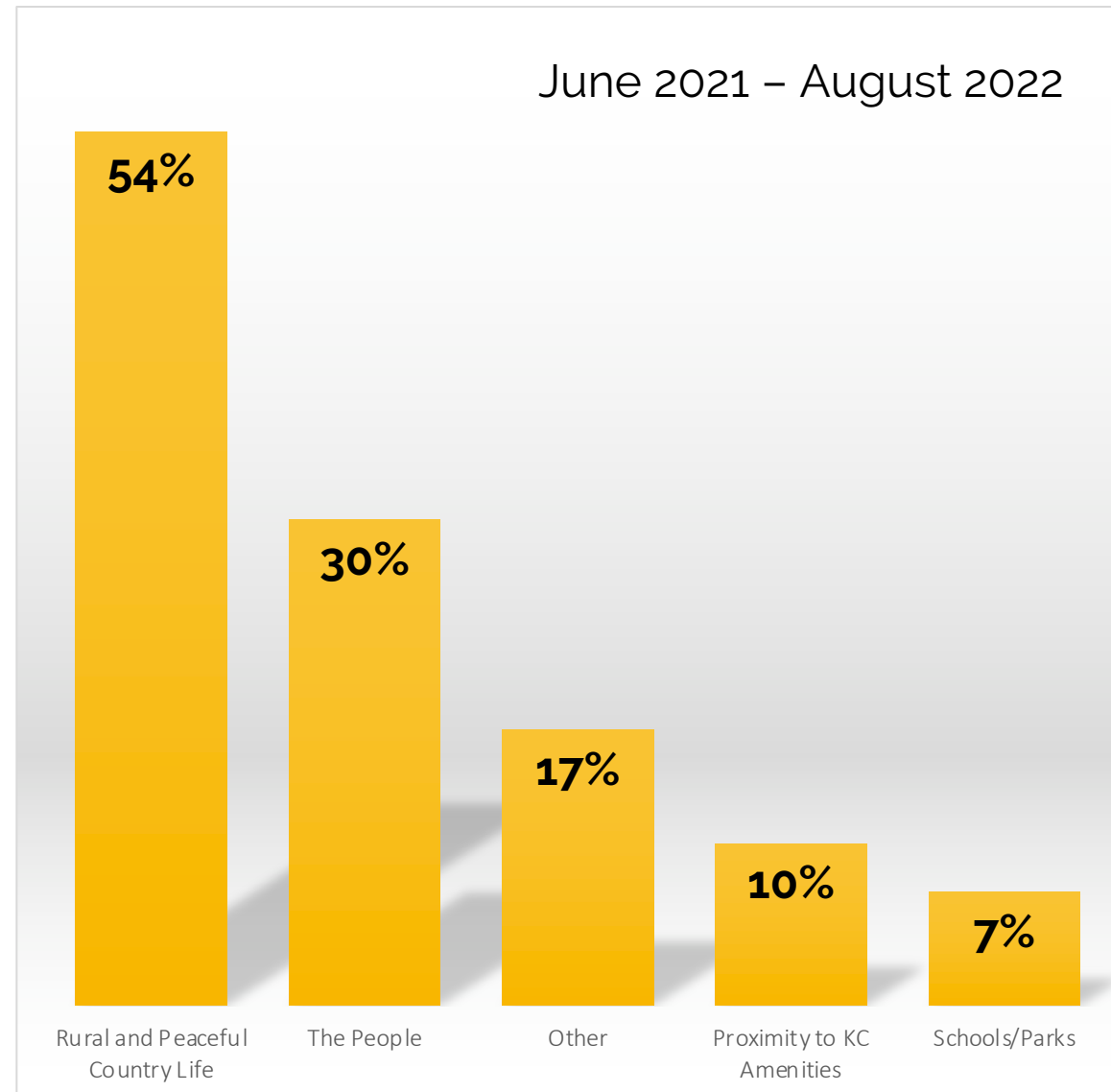
3) Other:

- Freedom/less regulated than the city and lower taxes
- Light Traffic
- Safety/Appreciation of Law enforcement
- Family Legacy
- Historic Character of Buildings, Cleanliness, and Amenities like coffee, bakery, shops, parks, etc.
- Affordability & Land Ownership

4) Proximity to KC Amenities

5) Schools/Parks

June 2021 – August 2022



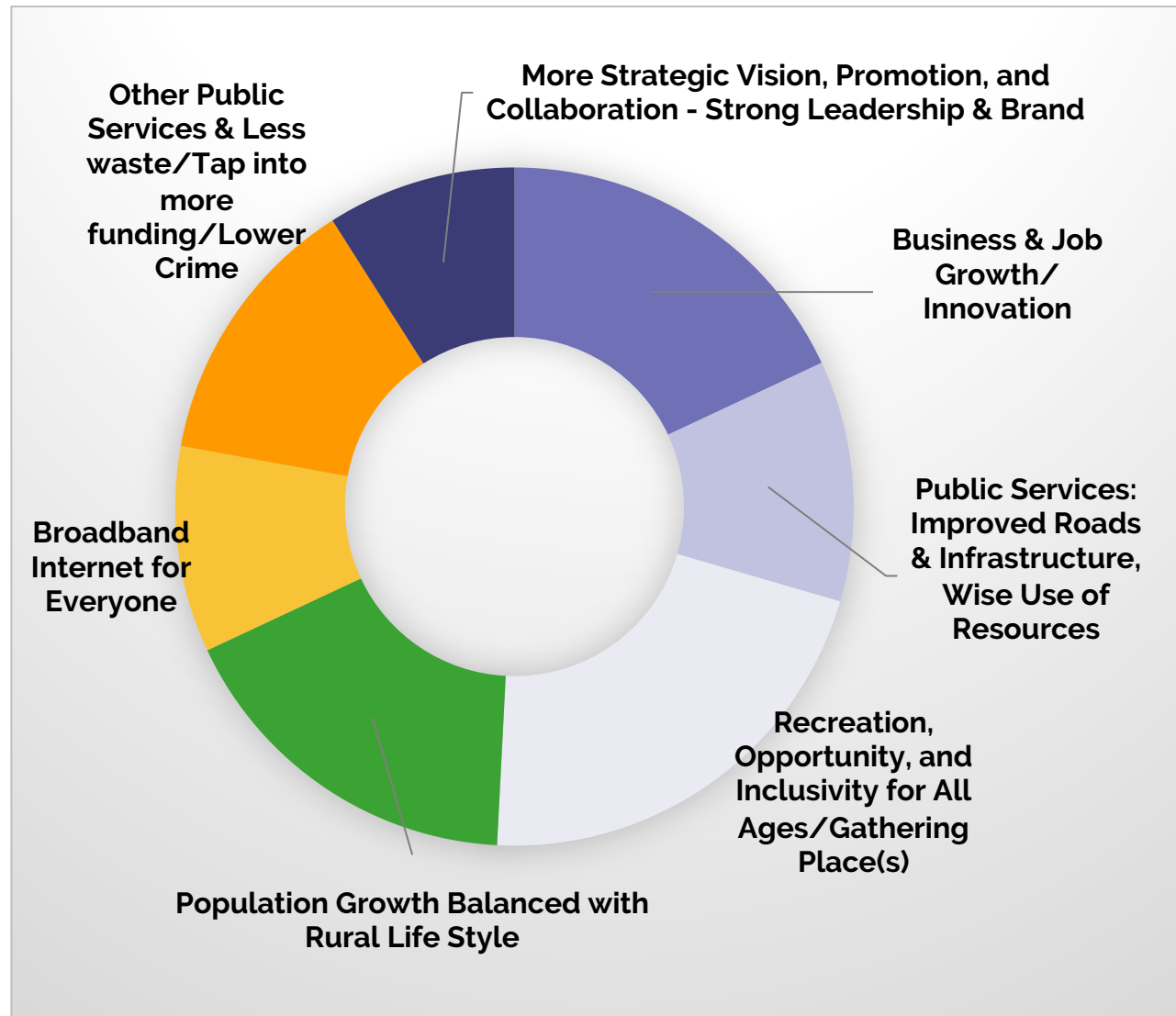
What do you
value most
about
Clinton
County?

DREAM BIG SURVEY RESPONDENTS



June 2021 – August 2022

What challenge could be solved if Clinton County's communities worked together?



DREAM BIG SURVEY PRIORITY SORTING



We're better together on many issues!

June 2021 – August 2022 Results Based on 241 Respondents

HEALTH & SAFETY

- #8** – Safety: Low Crime Rate & More Drug Abuse Prevention – **8%**
- #12** – Better Access to Low-Cost Health Care & Health Food Options – **6%**

EDUCATION

- #10** – Quality Education – **6%**

- #5** – No Response/No Opinion – **20%**

ECONOMIC VITALITY

- #1** – Business & Job Growth/ Innovation – **23%**
- #4** – Population Growth Balanced with Rural Life Style – **21%**
- #7** – More Strategic Vision, Promotion, & Collaboration – Strong Leadership & County Wide Brand – **10%**

QUALITY OF LIFE

- #2** – Public Services: Improved Roads & Infrastructure; Wise Use of Resources – **23%**
- #3** – Recreation, Opportunity, and Inclusivity for All Ages – **23%**
- #6** – Broadband Internet for Everyone – **13%**
- #9** – Care of Natural Resources/Wildlife Conservation & Beautification/Clean-up of Yards, Streets, Parks, Ditches – **7%**
- #11** – Higher Quality Senior Housing & Child Care Options – **6%**

WHAT OUR COLLECTIVE GROUP IS DOING NOW

WHAT WE'RE FINISHING UP THIS FALL & WINTER

- Documenting and reporting the facilitated discussions with each interest area and sector of the county to identify common strategic goals and priorities
- Launching a Visitor Guide and countywide community Events Calendar.
- Completing the documentation of the feasibility study exploring the steps to establish an Innovation Center with community space for library services with areas for children, teens, and adults, entrepreneur support, co-working space, commercial kitchen, and more!

FEASIBILITY STUDY



Creating a Cornerstone of Countywide Learning & Gathering

90%+ of survey and forum participants **are in favor of establishing a modern multi-use center** as a vibrant hub designed to foster connection, creativity, learning, and collaboration among residents of **all ages**.

- | | |
|-----------------------------|--------------------------------|
| ✓ LIBRARY SERVICES | ✓ RESOURCE CENTER FOR |
| ✓ CO-WORKING & MAKER SPACE | PUBLIC SERVICES AND |
| ✓ COMMERCIAL KITCHEN | ENTREPRENEURS/BUSINESSES |
| ✓ INTERNET ROOMS FOR ONLINE | ✓ ART GALLERY |
| LEARNING & TELEMEDICINE | ✓ LOCAL HISTORY & VISITOR INFO |
| ✓ MEETING SPACE FOR GROUPS | ✓ SENSORY ROOM FOR KIDS |

FEASIBILITY STUDY



Creating a Cornerstone of Countywide Learning & Gathering

We formed a study team of three sub-groups:

- **Content Research** – What could happen in the space?
- **Marketing Input Opportunities** – Involving as many voices as possible and deciding based on who shows up
- **Facility Research** – Renovation or new construction and location of facility

FEASIBILITY STUDY

Recommendations & Next Steps

- **VOTE** TO MOVE FORWARD WITH ESTABLISHING A LIBRARY DISTRICT
- **RAISE FUNDS TO COMPLETE THE DOCUMENTATION AND SHARING** of the study's detailed findings
- **FOSTER THE FORMATION** of a “Friends of the Center/Library” organization
- **EDUCATE** the county's residents and stakeholders of the value of a multi-use facility for the county....use of library services are UP nationwide and we don't want to continue to be left behind!
- **HELP THE NEW LIBRARY DISTRICT BOARD STRATEGIC ACTION MAP** and **PLAN** the new facility

Discussion and Voting

THANK YOU!



www.maximizenwmo/Clinton-County