

March 18, 2025

Dreaming Big and Growing Together through CollaborACTION

LEADERSHIP
PROGRAMS
DISCOVERY GROUPS



MAXIMIZE™
NWMO

Dream big and grow together.



COMMUNITY FOUNDATION
OF
NORTHWEST MISSOURI

Better together.

TODAY'S GOALS | Monday, March 18, 2025

- ⬡ **WELCOME: Why We're Here and Introduction of Participants**
- ⬡ **Summary of What's Been Gathered So Far to Uplift
Leadership Capacity- and Capability-Building Programs**
- ⬡ **Discussion Questions for Program Leaders and Facilitators**
- ⬡ **Creating an Asset Map as a Hub for Communicating Program Info**
- ⬡ **Next Steps and Opportunities**



Maximize NWMO is a Program of...

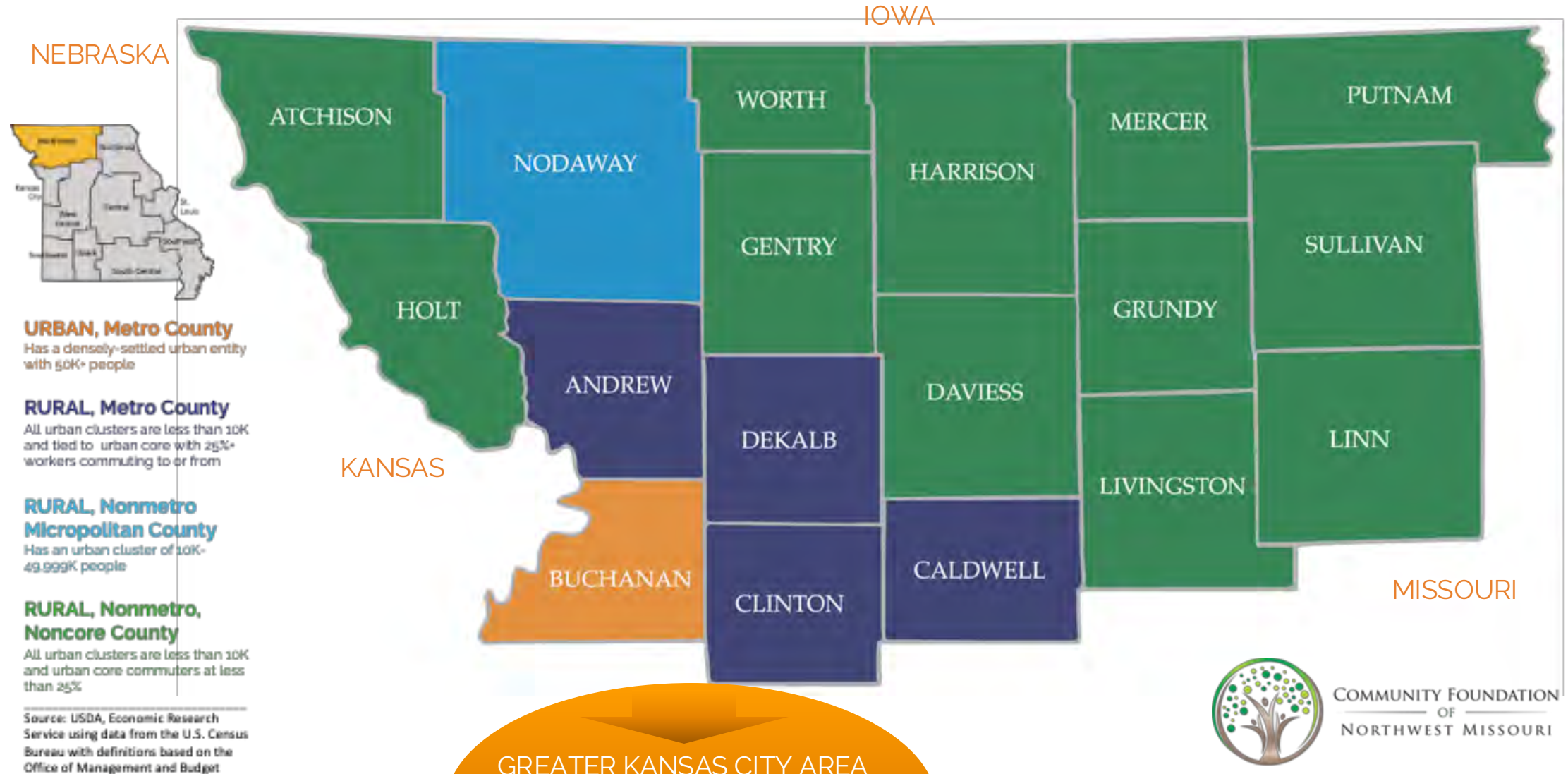


COMMUNITY FOUNDATION
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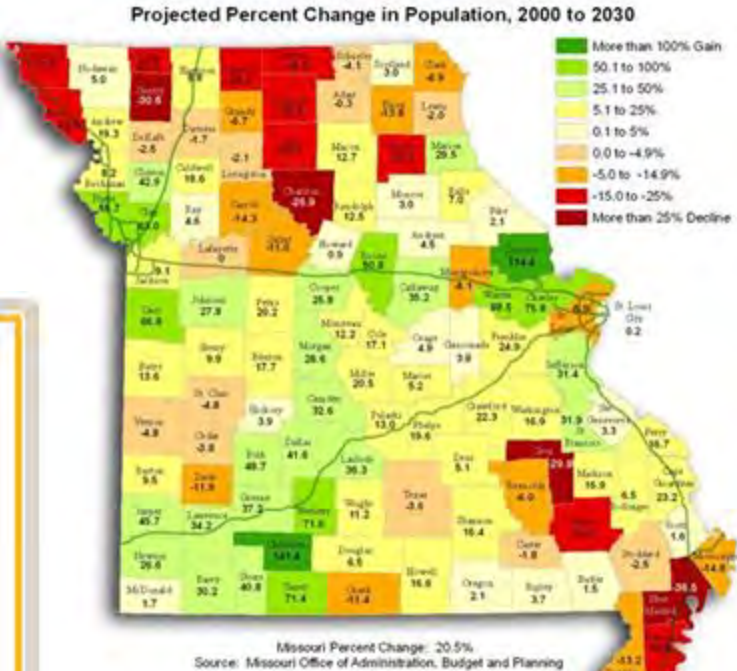
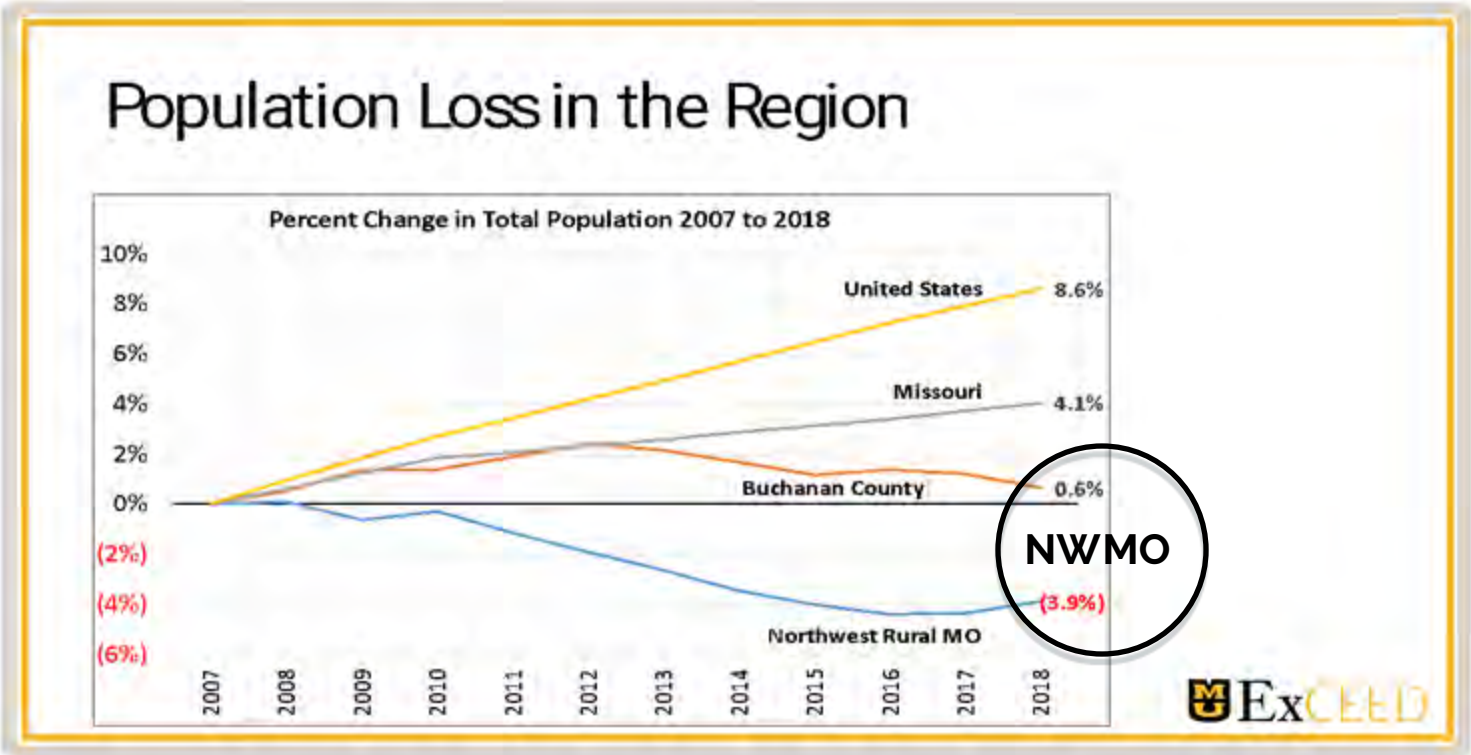
MISSION STATEMENT:

Through regional collaboration, increase the power of charitable giving and philanthropy to transform our region into an economically vibrant area.

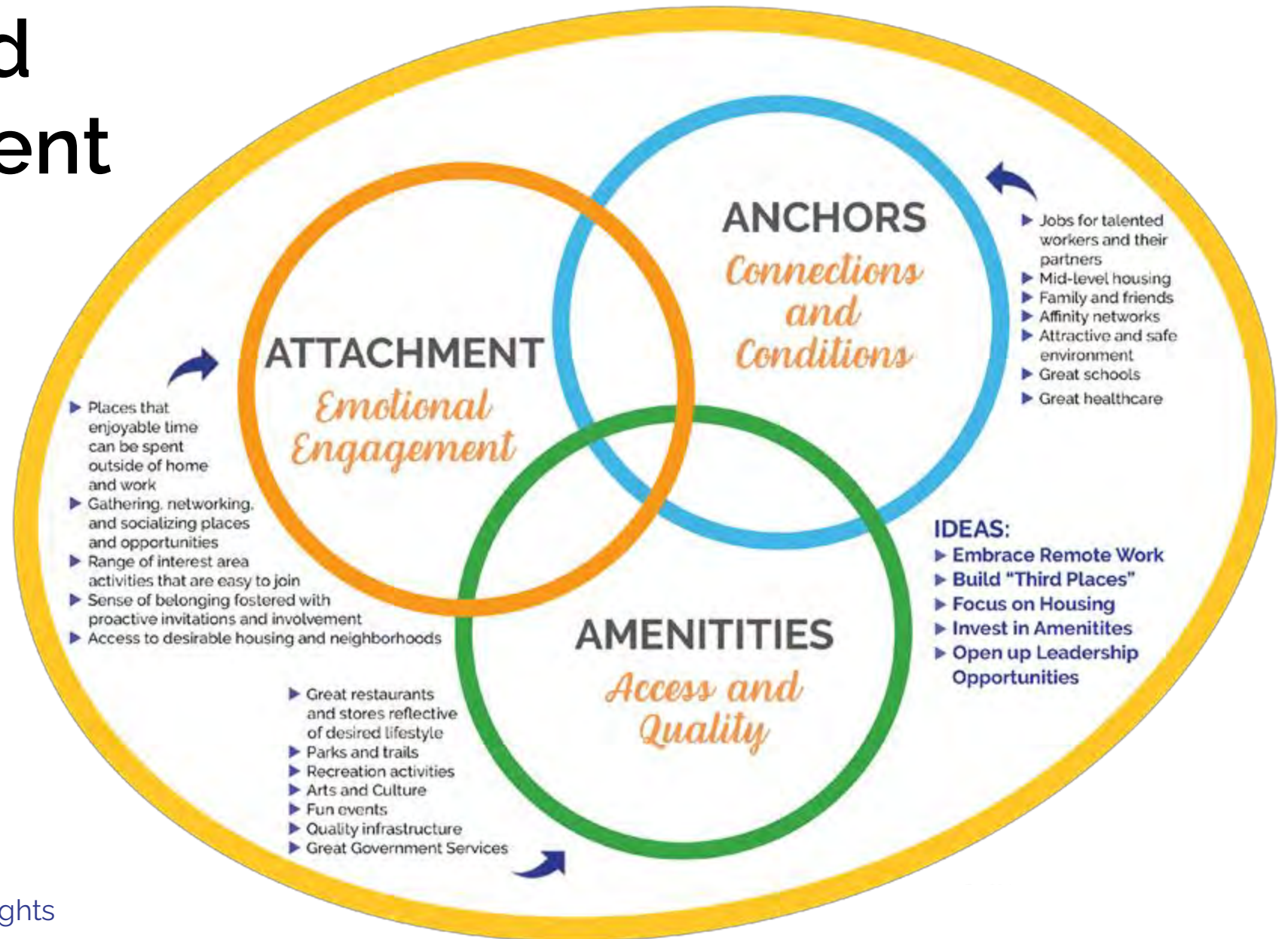
Serving NWMO's Primarily Rural 18 Counties



WHY is our region's wealth and health in decline?



Attracting and Retaining Talent by Looking at Our Place



Research
Summary from
EntreWorks Insights
June, 2020

ENVISIONED END GOAL



What can we do better together than any one of us can do as well on our own?

Ensure communities and the region, together, can...

- Enhance existing efforts in our the places through empowering leaders
- Protect what is loved most about the region
- Bring together public, private, and nonprofit leaders to solve problems and take advantage of new opportunities
- Make decisions together across community and county borders

“Never doubt that a small group
of thoughtful, committed
[empowered and organized]
citizens can change the world;
indeed, it’s the only thing that ever
has.”

- Margaret Mead, anthropologist, amended by Christel Gollnick, JUPER Communications



Envisioned Pathway to the End Goal

Learning to think globally while acting locally in communities and the region to maximize win-win opportunities.

Many Voices



One Vision



Local and regional communities respecting individual interests while working together on shared needs.



Project-Oriented in Silos



Working smarter, not harder.

COMMUNITY LEADERSHIP PROGRAMS



LEARN MORE:

[www.maximizenwmo.org/
maximize-the-nwmo-region](http://www.maximizenwmo.org/maximize-the-nwmo-region)



Introduction to Community Excellence: Reaching Common Goals Faster

For Individuals and Small Groups | 5-6 hrs

- ❑ **Gain** network connections and new community leadership skills.
- ❑ **Discover** how to prioritize multiple goals and understand what is needed for decision-making in a thriving community.
- ❑ **Identify** who should be invited to ensure goals are reached.
- ❑ **Learn** strategies for addressing urgent and important challenges and opportunities as you **maximize your community's potential**.



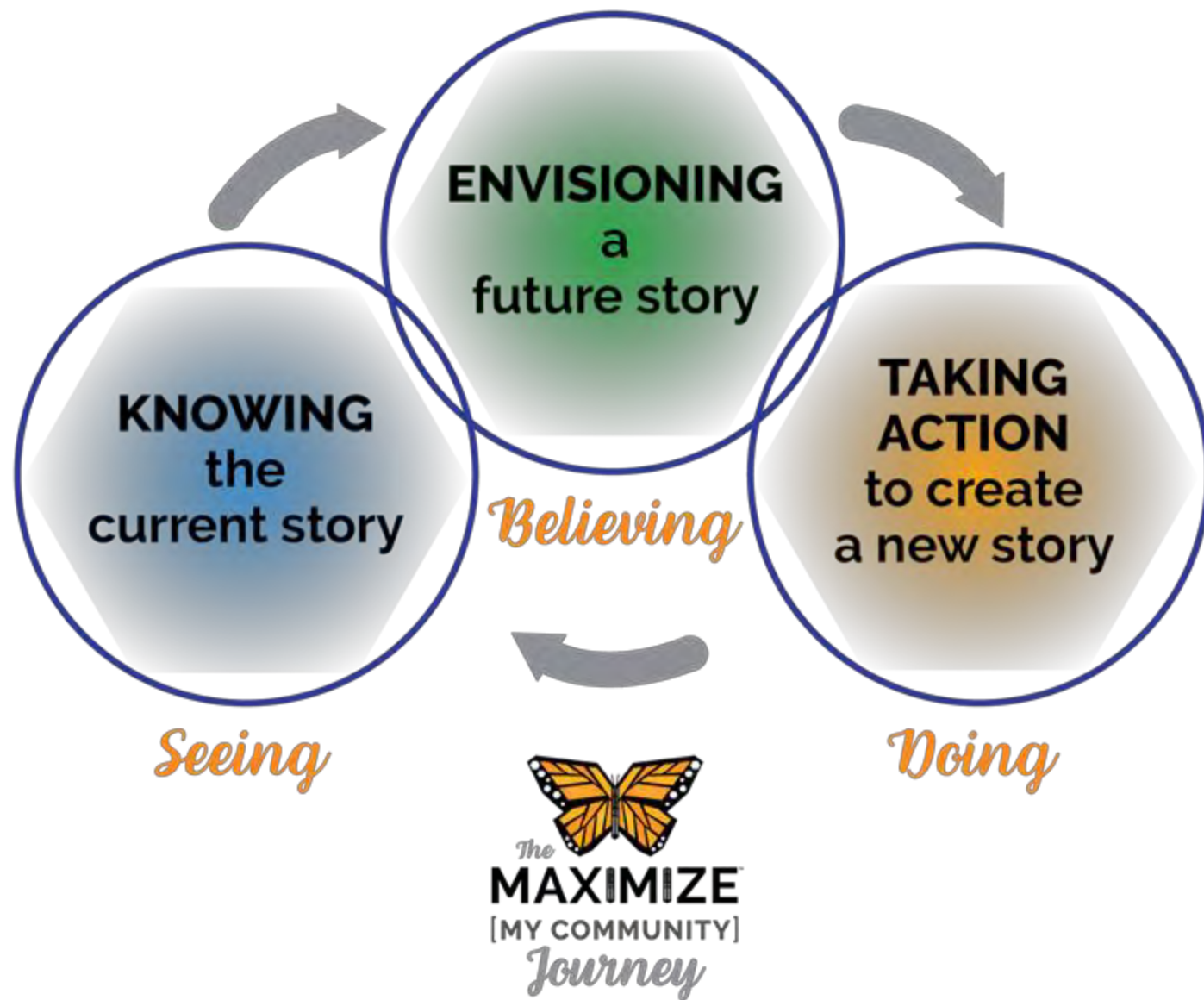
Building Strong Teams for Community Excellence

For Community Groups | 12 months

- ❑ **Big Picture Leadership, CollaborACTION, Mentorship, Guidance, and Deep Connections**



Engaging and Supporting Leaders Through a Journey



A Framework for Growth

The five milestones include and uplift existing efforts that are making progress and help better align them so all can experience even greater outcomes more quickly by ...

Dreaming big and working together!



DREAMING BIG AND GROWING TOGETHER

by being inclusive
of many perspectives
to make progress on what
we all need and want.

Many Voices,
One Vision,
Shared Priorities

COMMUNITY INTERCONNECTION & INCLUSION



The 3 Biggest Influences on Thriving Communities



Don Macke, Center for Rural Entrepreneurship

The Maximize [My Community] Journey guides community leaders through all three of these!

The 3 Things The Maximize [My Community] Journey is NOT . . .



September 2024

MAXIMIZE NWMO

AN INVENTORY OF THE LEADERSHIP DEVELOPMENT ORGANIZATIONS IN NORTHWEST MISSOURI

Community & Regional

- ☐ Leadership Northwest Missouri
- ☐ Maximize NWMO
- ☐ MU Neighborhood Leadership Academy
- ☐ Missouri Community Betterment
- ☐ Missouri Municipal League
- ☐ Roots & Rounds (leadership, communication, and team-building)

Local

- ☐ Andrew Co: Leadership Savannah
- ☐ Buchanan Co: UW Leadership St. Joseph
- ☐ Buchanan Co: The Joseph Company/3di
- ☐ Linn Co: 36/5 Community Alliance Leadership
- ☐ Nodaway Co: Leadership Maryville
- ☐ Main Street Missouri (downtowns)

Student & Youth Leadership

- ☐ Boy Scouts of America-Pony Express Council
- ☐ Girl Scouts USA-NEKS & NWMO Council
- ☐ e2 Fellowship-Mosaic Lifecare Found.
- ☐ MO Association of Student Councils
- ☐ 4-H
- ☐ Rotary Interact Club
- ☐ Youth Alliance
- ☐ Youth Sports

MO Career & Tech Student Orgs (CTSOs)

- ☐ DECA
- ☐ FBIA-Future Business Leaders
- ☐ FCCLA-C-Family, Career, and Community
- ☐ FFA-Future Farmers/Ag

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Regional Priority Roundtable Discussion | 9.25.2024

A SNAPSHOT OF LEADERSHIP DEVELOPMENT IN NWMO

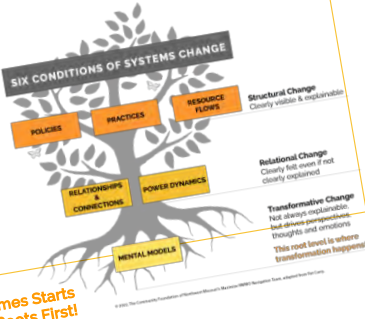
One thing we know for sure about all of these programs is that EVERYONE is challenged with getting people involved! Are more investments needed in ...

- ☐ Marketing the Benefits?
- ☐ Engaging hearts and minds first, before educating and involving in the work?

DISCUSSION QUESTIONS

1. What leadership development opportunities do we have in NWMO that we've missed on the list to the left?
2. What leadership traits need to be cultivated most in our region?
3. What do existing leadership programs in NWMO do well?
4. What do existing leadership programs in NWMO lack?
5. How do you feel the Maximize NWMO regional vitality initiative can best address the need for leadership development across sectors?
6. How do we attract more people to leadership development initiatives?

Improvement of Outcomes Starts with Addressing the Roots First!



MAXIMIZE NWMO

Home Introduction Programs & Priorities Resources & Partners News & Event Living Here Communities/Counties

Video: A Place to Belong

Lead & Succeed

Learn & Earn

Stay & Play

COVID-19 Resources

Student & Youth Leadership Programs

Community & Regional Leadership Programs

Elected Leaders

Sign In Register

Relaunch to update

Community & Regional Leadership Programs

Leadership Learning Programs Available in NWMO

Expanding leadership development opportunities is a key strategic priority of Maximize NWMO. One of the best first steps to making progress is to build awareness of what is available. Check out these great programs being offered across the region and in specific communities. If you are aware of another high-quality program that should be added, please send an email to together@maximizenwmo.org and our team will work to get it added ASAP. Thank you!

Today

<https://maximizenwmo.org/student-programs>

<https://maximizenwmo.org/leadership-development-programs>

<https://maximizenwmo.org/elected-leaders>



WHAT is the end goal of your leadership program?

(i.e. level of instruction, self-awareness train skills, build networks, etc.)

WHO do you attract?

(Youth, adults, executives, managers, community volunteers, industries, etc.)

WHY do they participate?

**WHAT do participants gain
in your program?**

(Curriculum followed, key elements covered, benefits desired, etc.)

**HOW do you communicate with
alumni and foster their
continued journey?**

**Can we answer,
“What’s next for alumni?”**

(Outline a spectrum of opportunities that build on each other as stackable skills, and promote all organizations and programs?)

HOW CAN **YOU** BE A PART OF THE ACTION?

www.maximizenwmo.org



☐ **BE A DOOR OPENER/ AMBASSADOR & ADVISOR**

☐ **BE A DOER & PARTICIPANT**

- ☐ **Regional Community Forums & Other Listening/Research**
- ☐ **Discovery Groups on Priority Topics with Panels of Experts**
- ☐ **CollaborACTION Teams:**
 - ☐ Communications
 - ☐ Resource Development
- ☐ **Community Development and Leadership Programs**
 - ☐ Intro: Reaching Common Goals Faster
 - ☐ Building Strong Teams for Community Excellence
- ☐ **Guiding Coalition:**
 - ☐ Regional Partner Council
 - ☐ Navigation Team
 - ☐ Network Coordination & Support

☐ **BE A DONOR**

Contribute funding to sponsor upcoming:

- ☐ Community Learning Workshops
- ☐ Next-Level Community Mentoring & Coaching
- ☐ Regional Communications Activities



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