

SURVIVING A SMALL BUSINESS IN HARD TIMES

A SERIES OF VIRTUAL WEBINARS

HOSTED BY ANNETTE WEEKS

Monday, April 13th - How to Prepare Your Business Financials

Shelly Hulet with Sumner, Carter, Hardy & Schwichtenberg, PC

Are your financial statements helping you or hurting you?

Wednesday, April 15th - SBA and other Financial Options

Roni Mauer and Kleci Moss with MOKAN

How to ensure your business has the funding resources to sustain.

Friday, April 17th - Pivoting Your Business Model in Hard Times

Mary Ingersoll with Inspiration Dance Studio

Strategies for keeping your business alive.

Monday, April 20th - Creating/Updating a Business Plan for Going Forward

Annette Weeks with the Center for Entrepreneurship and Natalie Redmond with

St. Joseph Chamber of Commerce

Setting yourself up for success in moving forward

Wednesday, April 22nd - Getting People to Your Business

Dr. Phillip Frank with Missouri Western State University's Craig School of Business

Steps on how to effectively develop and implement a marketing plan

Friday, April 24th - Being at the Forefront on Social Media

Miu Sutton with the Center for Entrepreneurship

Elevate your social media by knowing the trends

Register now at www.saintjoseph.com or
email entrepreneurship@missouriwestern.edu

