



May 14, 2024

CCI-Navigation Team Meeting

Attendance: Joe Gagnon Chad Howerton, Christel Gollnick, Jim Patrico, Dillan Klindt

Call to Order: By Joe @ 8 a.m.

April 9, 2024, Minutes accepted by acclamation.

Old Business:

The group discussed the current Bylaws to bring them up to date for the Clinton County Initiative's current status. Particularly, the discussion centered on:

**Who is a member?*

**Who can vote?*

**How do we track current members?*

The following proposal was adopted by Chad, Christel, Dillan and Jim. (Joe had to leave before the discussion ended.) Final decisions will be made the larger Navigation Team.

The structure of Clinton County Initiative (working from the outside in) will be:

**The general community, who are encouraged to give input to members.*

**The CollaborAction Network, which consists of community participants who express interest in CCI by attending quarterly lunch meetings.*

**The Guiding Coalition (or Board of Directors), which consists of community participants who want to become members of CCI. They must sign a commitment form and attend at least one meeting before they are eligible to vote on CCI matters. They have three-year, renewable terms. A quorum of the Guiding Coalition requires seven members.*

**The Navigation Team (or Board Officers), who are members of, and are elected by, the Guiding Coalition. The four officers are President, Vice President, Treasurer, Secretary. Each serves a two-year term and can serve up to three consecutive terms before leaving office for at least one term. They can return to office after that two-year hiatus.*

New Business:

The Visitors' Guide committee has met. Members are Sam Finley, Theresa Stilley, Mika Hufford and Jim Patrico. They defined the project as the creation of a print and digital "magazine" that will encourage tourism in Clinton County. A secondary goal will be to encourage new businesses and families to adopt Clinton County. Mika is an art director and website designer. She will be responsible for the look of the end products. Sam and Jim will research and write articles about Cameron, Lathrop, Plattsburg, Gower and the county at large. Photography will be a key component of both the print and digital versions. Deadline for completion is October 1, 2024.

The website Clintoncomo.org belongs to the county government and is administered by Blair Shock. He indicated the site would be willing to host elements of the visitors' guide.

Christel suggested the committee consider an app as a distribution tool for the information. The committee should also be aware of neighboring tourism districts.

Minutes: Secretary will email copies to NT members and archive them on Google Docs. At subsequent meeting, the NT must approve minutes from previous meeting. Paper copies of the minutes will be made available at Guiding Coalition lunch meetings.

Adjourned: 9 a.m.