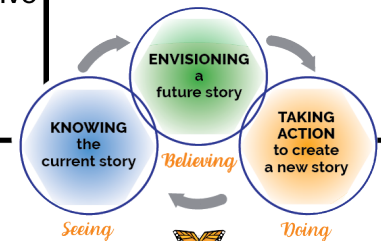


	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
<i>Goal</i>	To provide the public with balanced and objective information to assist them in understanding the problems, alternatives, and/or solutions.	To obtain public feedback on analysis, alternatives and/or decision.	To work directly with the public throughout the process to ensure that public issues and concerns are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision-making in the hands of the public.
<i>Promise</i>	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and issues are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for direct advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.
<i>Tools</i>	• Fact sheets • Websites • Social media posts • News releases • Open houses	• Surveys • Random polls • Public meetings & comment • Focus groups • Online discussion forums	• Listening & sharing sessions • Workshops • Deliberate polling	• Guiding Coalition and Action Network consensus-building • Learning Collaborative Cohorts • Participatory decision-making	• Voting/election ballot • Delegated decisions • Citizen juries



Adapted by The Community Foundation of Northwest Missouri's Regional Vitality Initiative, Maximize NWMO. All original IAP2 information is copyrighted by the International Association for Public Participation. Learn more at: [https://iap2usa.org/Resources/Documents/IAP2%20Federation%20-%20P2%20Pillars%20\(2\)%20\(1\).pdf](https://iap2usa.org/Resources/Documents/IAP2%20Federation%20-%20P2%20Pillars%20(2)%20(1).pdf)