



Maximizing Our Potential

**Q: WHY was this countywide group formed?
WHAT is it all about?**

A: GROWING FROM GOOD TO GREAT

Our goal is to make Clinton County, Missouri a great rural place to live with a vibrant future and a proud past.

We understand that a well-lived life includes economic opportunity and much more. It is the ability to enjoy natural surroundings, form close bonds with our neighbors, and raise our families in the environment of our choosing. A well-lived life requires reliable health care and convenient shopping. It is arts and culture. And it is small-town friendliness.

But we also understand that lifelong learning and sustainable jobs are essential to achieve larger goals. Therefore, the Clinton County Initiative envisions a county that will grow existing businesses and encourage new enterprises to relocate here.

In an era when we can welcome a virtual world into our homes through broadband internet, we envision a county of telecommuting as well as brick-and-mortar businesses. Such a county will offer local goods and services to its citizens while also accessing all there is to offer online.

THE CLINTON COUNTY INITIATIVE'S MISSION

We come together to create a growing economy, an inclusive and diverse countywide community, and a vibrant learning environment as the building blocks of a great rural life.

FOUNDED

Fall 2020

INCORPORATED

Fall 2021

ONLINE

www.maximizenwmo.org/clinton-county

SERVICE AREA

**420 square miles
with residents living in
Cameron, Gower,
Lathrop, Lawson,
Plattsburg, Trimble,
Turney, Holt, Osborn,
Stewartsville**



www.maximizenwmo.org/clinton-county

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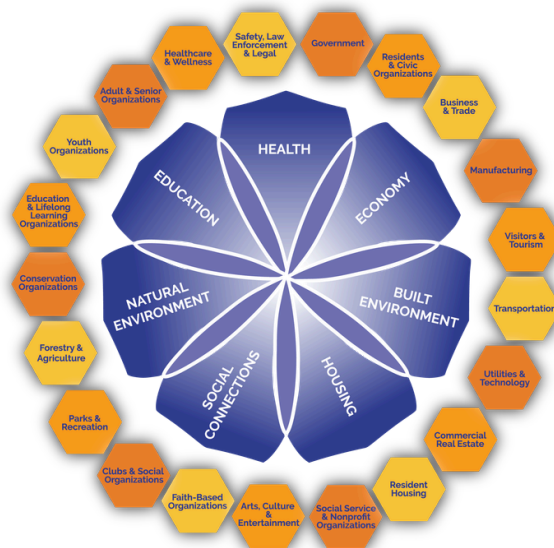
Q: WHO is invited? Involved?

A: YOU, THAT'S WHO!

The Clinton County Initiative [CCI] is a group that grows each month to include leaders from all communities and rural corners of our rural county, located just north of Kansas City, Missouri. People from every sector, interest group, and industry are welcome to get involved. We are entrepreneurs, educators, farmers, lawyers, property owners, artists, bankers, elected officials, businesses, nonprofits, and more!

We're coming together as many voices in a manner unlike any other time to work towards one vision...to maximize our collective potential. We understand that each community is unique and special, and together we offer people a wonderful county to live, learn, earn, and play in, with access to everything from lake sports and golf, to accessible parks and wildlife, and starry nights to city lights.

The CCI Guiding Coalition is involved in The Community Foundation of Northwest Missouri's regional vitality initiative, Maximize NWMO, and their community leadership development programs and coaching support. Using the Maximize [My Community] Journey™ as a guide, we are working to eventually include all communities, sectors, perspectives, and demographics, as the examples in this graphic illustrate.



Q: HOW can I participate?

A: Some people participate as active members of the countywide Guiding Coalition, and others are stepping up to leadership roles on the Navigation Team. Some are donating their financial support, opening doors, making connections, and inviting people to the table. Many more are voicing their thoughts through surveys and community forums to help the group identify and follow through with collaborACTION on the biggest strengths, challenges, needs, and dreams of the county's collective residents and other stakeholders.



VISIT WWW.MAXIMIZEWMO.ORG/CLINTON-COUNTY

- LEARN MORE
- SHARE YOUR THOUGHTS
- BECOME A GUIDING COALITION MEMBER

*Your perspective
is important.
Join Us!*



Visit
**CLINTON
COUNTY**
• Missouri •

**CHECK OUT ONE
OF OUR
CollaborACTION
PROJECTS
IN PROGRESS!**

VisitClintonCoMo.com

PARTICIPATE IN A GATHERING TO SEE WHAT WE'RE ALL ABOUT

Watch your newspaper, community Facebook pages, and our webpage for dates, times, and locations in **Cameron, Gower, Lathrop/Turney, Plattsburg, and Trimble.**

Our countywide Guiding Coalition meetings, open to anyone living, learning, working, or serving in the county, are held **on the last Tuesday of most months in Plattsburg, the county seat, from 11:30 am-1:00 pm.** We also hold listening forums and other evening gatherings that move around the county. A light meal is served, whether it's held over lunch or dinner. Freewill donations are welcome. Dates, locations, and times are posted on the maximizenwmo.org home page, on our webpage, and on Facebook. **Email us for more information and to be added to our contact list at connect@clintoncointiative.org!**

www.maximizenwmo.org/clinton-county