



**MAXIMIZE
NWMO**

Dream big and grow together.

Benefits of Joining

"We are getting out of our traditional thinking and seeing things happen across organizations. I give credit to this approach for that."

– Josh McKim, Maryville Economic Development Director



"Understanding your community values, deciding on a mission, vision, and learning what the data tells you is extremely important for moving forward. The Framework allows participants to be on the same page."

– Linda Place, volunteer, Maximize Albany



"This has helped me see the bigger picture, as well as see how to form a game plan to get there."

– Chad Howerton, volunteer, The Clinton Co Initiative

How can participating in regional vitality efforts help you?

- Strengthen and enhance the existing work being done by community members and organizations acting in your county!
- Learn more about your community and county's people, resources, and strengths.
- Protect what makes your place a great place to live, learn, work, and play.
- Bring together public, private, and nonprofit leaders to solve problems and take advantage of new opportunities.
- Know where to look to find answers and big opportunities with a set of guiding questions that can help you make difference-making decisions smarter, better, faster together.

Maximize NWMO's community learning programs and community excellence coaching are a cutting-edge systems approach to helping the region's communities not only survive, but thrive! All of our work is based on what has proven to work in hundreds of companies, organizations, and communities across the country as well as what you know will best serve your unique county's needs.

Learn more: www.maximizenwmo.org.

Partners and 2022 active communities include:

USDA-RD

Private Donors



Missouri Department of
Economic Development



communities of excellence²⁰²⁶



**MAXIMIZE
ALBANY**



**YOUR COMMUNITY
COULD BE HERE!**

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The 3 Biggest Influences on Thriving Communities

Our experience has taught us that growing and thriving communities are those that . . .



Don Mackie, Center for Rural Entrepreneurship

They are willing to help themselves and benefit significantly from an additional backbone of uplifting coaching, communications, and administrative support. This type of support is being provided in northwest Missouri through The Community Foundation of Northwest Missouri's Maximize NWMO regional vitality initiative. Several partner organizations and many private donors, along with communities themselves, are investing their time, talent, and treasure in this initiative to directly empower collaborative activity taking place in local communities such as Albany and Clinton County. These and others that have been involved over the last few years have an exciting and long list of outputs and outcomes accomplished that are directly related to the conversations prompted through their involvement in Maximize NWMO. Here are just a few highlights as of Fall 2022:

CLINTON COUNTY (Plattsburg, Cameron, Lathrop, Gower, Trimble, Turney, & Holt): Developed The Clinton County Initiative, a countywide coalition that:

- Renovated and opened a student-driven retail storefront, Tigers On Main, in downtown Plattsburg in a building that now also houses University of Missouri Extension staff and some Clinton County Initiative meetings;
- Helped pass a tax levy for University of Missouri Extension's presence and programming in Clinton County
- Launched a collaborative broadband experiment in rural Turney that attracted funding from the National Science Foundation through Missouri S&T; and,
- Completed a comprehensive Dream Big countywide listening project through surveys and community forums to learn about the priorities of residents and other stakeholders. The group is now exploring what would be involved in establishing a cutting-edge county library, technology, and digital resource center that could also serve small business co-working, entrepreneurial incubator, and multigenerational programming needs.

ALBANY

Developed Maximize Albany, a community coalition working on:

- Expanding early childhood education by discussing needs and options with United Way, Success by Six, the Albany School District, and local parents;
- Retirement-focused ventures by exploring possibilities with local real estate developers, Mosaic Life Care, the city, and others;
- Downtown revitalization by starting a Main Street program, renovation of the historic Rigney Theater, creating a downtown park, and attracting new businesses to fill vacant properties.

MARYVILLE

- Downtown revitalization due to collaboration between organizations that had not worked together previously.
- Northwest Missouri Regional Council of Governments involved in regionwide broadband collaborative project with University of Missouri Extension and other partners.

BROOKFIELD/MARCELINE

- Established the 365 Alliance to launch and sustain a leadership program for Linn County

Learn how the proven and promising practices embedded in *The Maximize [My Community] Journey™* can help you and your community. The focus is on how all regional and community support organizations and entities, all sectors, the eight community capitals/assets, the social determinants of health and wealth, and all resident perspectives are interconnected and dependent on each other's success!

Join us for:

- FREE 45-minute overview of ***The Top 5 Impacts on Community Success***
- 6-week program, ***Introduction to Community Excellence: Reaching Common Goals Faster***

Find dates and learn more about both programs at <https://www.maximizenwmo.org/maximize-the-nwmo-region>.

