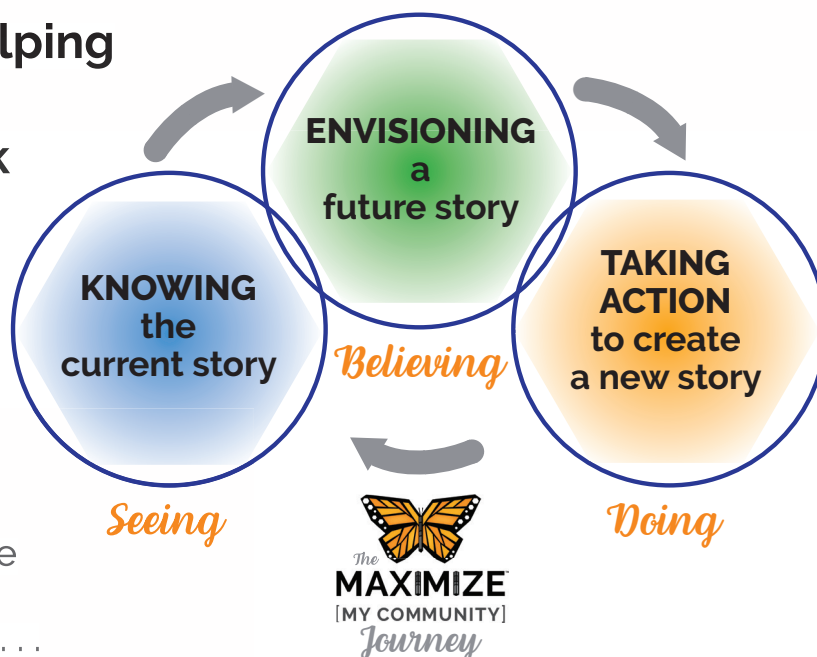


I WANT TO MAXIMIZE™ [MY COMMUNITY]

Maximize NWMO is helping community leaders reimagine how to work across traditional boundaries to dream big and grow together.

How?

Through the application of the entrepreneurial actions and leadership values outlined in . . .



TWO NEW PROGRAMS NOW AVAILABLE

for communities in the following northwest Missouri counties including Andrew, Atchison, Buchanan, Caldwell, Clinton, Daviess, Dekalb, Gentry, Grundy, Harrison, Holt, Linn, Livingston, Mercer, Nodaway, Putnam, Sullivan, and Worth.
See the next page for details.

LEARN MORE

Send an email to together@maximizewmo.org
or visit www.maximizewmo.org

**JOIN THE ACTION
with others such as
MAXIMIZE ALBANY!**

*"[We are] excited about
the process and energy.
Everyone is believing that
change can happen ...
not only believing, but
seeing it happen."*

—Linda Place, Albany, Missouri

**STARTING
FALL 2020**



MAXIMIZE
[MY COMMUNITY]

Community-Centered Coaching and

Support: A Guided Expedition through
The Maximize [My Community] Journey Framework
with your community or county.

WHY

**Quickly move your community to CollaborACTION
and continuously deepen leadership values, principles,
and the entrepreneurial spirit founded in The Journey!**

This is the "monarch experience" than can help improve the quality of life in our primarily rural region. Your individual local community can learn, grow, and expand your opportunities through five milestones with facilitated gatherings, planning and volunteer coordination tools, speakers, coaches, and the customized support of Maximize NWMO's Navigation Team comprised of partnerships with MU Extension, USDA-RD, MO Department of Economic Development, several educational institutions, and professionals focused on community wealth-building.

Included over 3 years:

- Your Community Profile captured in Year 1 and updated in Years 2 and 3
- Assistance with gathering and writing/publishing/presenting your community's information.
- Community/county-specific in-depth data to support decision-making
- Communications support and a website landing page with interactive public participation tools on MaximizeNWMO.org such as an idea board, polls, surveys, forums, and a pin map.
- Coaching, resources, and administrative support for your core leadership team through all steps of the process for moving from knowing your story, visioning a new story, and taking action to create meaningful growth.
- Connection to other communities in the region through the Regional Learning Collaborative
- Connection to other communities around the U.S. through Communities of Excellence 2026

WHO

Groups who are ready for guidance on dreaming big and growing together.

INVESTMENT

Community investment is \$21,000 over 3 yrs (\$7,000/yr)
Meals and facility expenses are extra.
For every \$1 of this fee, more than \$3.50 is being matched by Maximize NWMO Partners!

WHEN

Each group chooses the frequency of meetings and activities over three consecutive years to accomplish tangible outcomes each year.

WHERE

Online via Zoom and in-person gatherings (as possible and desired)

**JANUARY -
AUGUST 2021**



MAXIMIZE
NWMO

Regional Learning Collaborative:

A Group Tour online through
The Maximize [My Community] Journey Framework
with Maximize NWMO and other communities

WHY

**Join the action with your regional neighbors to learn,
set priorities, and take action year round.**

This is the foundational program of the Maximize NWMO regional vitality initiative launched through The Community Foundation of Northwest Missouri. Participants will work collaboratively on updating the region's profile and strategic action plans as an example and guide through what you can do in your organizations, communities, and counties. This is a real-time application of the foundational framework covering systems (big picture) leadership, distributed and informed decision-making, agile strategic action mapping, and collaborACTION-focused communications.

Included over 8 months:

- Participation in the annual Regional Community Profile update as instruction for completing your own community or county profile
- Examples and guidance related to gathering, writing, publishing/presenting your community's information.
- Synthesis of regional and county-level data to support decision-making
- Listing and link on the MaximizeNWMO.org regional portal and public participation platform.
- Coaching throughout the collaborative, copies of the framework's tools and playbook for all steps of the process for moving from knowing your story, visioning a new story, and taking action to create meaningful growth.
- Connection to other communities in the region through the Regional Learning Collaborative

WHO

Individual leaders, organization groups, and community groups.

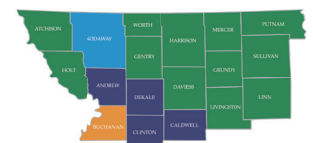
INVESTMENT

\$750 per person or \$1,500 per group of 3-5 people
from one community/county group or organization group *(All pilot communities automatically enrolled.)*

WHEN

8 months from January-August
2 sessions each month
for up to 2 hours each session

WHERE Online via Zoom



Dream big and grow together!

Other Regional Offerings & Opportunities:

- MaximizeNWMO.org Website/Regional Portal and Public Participation Platform
- Regional Discovery Groups, CollaborACTION Teams, and Partner Councils addressing shared priorities
- Regional Community Forums (Spring and Fall)
- Priority Topic-Specific Workshops and Events

**Up to three groups are being offered
a 50% fee (\$3,500/year) to participate
as a pilot community if committing
before the end of 2020!**

The Community Foundation of Northwest Missouri has
50% tax credits available for eligible donors through
December 31, 2020 to help communities secure donations
that cover the cost of their half of the annual fee.